

# YouGov / The Sun Survey Results

Sample Size: 2684 GB Adults  
Fieldwork: 20th - 21st July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2684</b>	754	913	180	817	764	566	1304	1380	325	684	918	757	1530	1154	344	872	574	660	234
Unweighted Sample	2684	757	854	177	825	705	599	1279	1405	233	710	1003	738	1659	1025	407	860	549	623	245
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	88	2	12	35	38	26	33	34	45	40	31	36	48	33	30	18
Lab	44	0	100	0	5	92	39	45	43	46	50	47	34	41	47	49	30	47	54	48
Lib Dem	9	0	0	100	1	2	35	8	9	14	8	7	9	9	8	7	11	7	9	5
Other	12	0	0	0	7	4	14	12	11	14	8	12	13	10	13	8	11	13	7	29

## Other Parties Voting Intention

UKIP	5	0	0	0	6	1	2	5	5	4	2	5	7	4	6	4	6	5	4	1
SNP / PCY	2	0	0	0	0	2	3	2	2	2	3	2	3	2	2	0	0	1	0	24
Green	2	0	0	0	0	1	7	2	2	6	2	3	1	2	2	3	3	2	1	2
BNP	1	0	0	0	1	0	0	2	1	3	1	1	1	1	2	1	1	3	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	1	0	0

## Non Voters

Would Not Vote	8	0	0	0	3	1	7	6	10	13	10	7	6	6	11	8	8	8	8	9
Don't know	14	0	0	0	10	10	24	9	19	15	17	14	11	14	14	15	15	13	14	13

## Do you approve or disapprove of the Government's record to date?

	July 19-20	July 20-21																			
Approve	31	29	80	3	36	65	5	21	33	25	23	28	27	36	32	25	30	37	28	24	16
Disapprove	54	57	9	92	42	23	87	64	57	58	61	53	61	55	54	61	56	48	59	64	71
Don't know	15	13	11	4	22	13	8	15	10	17	16	19	12	10	13	14	14	15	13	12	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 6-7	July 20-21																			
<b>Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?</b>																					
<b>It seems rather old and tired</b>																					
Applies most to Labour	35	31	64	6	45	59	8	30	35	28	25	26	31	38	35	27	34	37	29	27	25
Applies most to the Conservatives	29	29	3	57	26	6	53	32	31	28	36	30	31	24	28	31	27	23	32	33	37
Applies most to the Liberal Democrats	10	12	13	14	6	12	16	6	12	12	7	9	13	17	11	14	8	11	15	14	12
Applies to none of them	11	12	12	13	14	13	11	15	12	12	11	13	12	12	13	12	13	13	11	12	10
Don't know	15	15	7	9	8	10	12	17	10	20	22	22	13	9	13	17	18	15	13	14	17
<b>Even if I don't always agree with it, at least its heart is in the right place</b>																					
Applies most to Labour	29	32	3	75	11	6	68	27	33	30	32	31	33	30	31	32	32	25	33	38	36
Applies most to the Conservatives	25	23	65	2	12	56	3	10	24	23	15	18	22	33	24	22	21	30	23	20	12
Applies most to the Liberal Democrats	15	16	15	8	62	13	8	32	18	14	18	15	16	14	19	12	16	19	14	14	13
Applies to none of them	18	17	11	9	8	17	11	18	17	17	15	17	20	15	16	19	17	14	18	17	26
Don't know	13	12	5	7	7	8	10	12	8	16	20	18	9	8	10	15	15	12	12	11	14
<b>It seems to have succeeded in moving on and left its past behind it</b>																					
Applies most to the Conservatives	25	23	60	4	19	50	5	14	26	19	19	21	22	26	25	19	21	28	20	23	11
Applies most to Labour	17	20	2	44	12	5	39	17	23	17	14	17	22	21	19	20	22	15	22	21	23
Applies most to the Liberal Democrats	6	7	6	4	30	6	4	12	6	7	7	5	7	8	7	7	6	8	7	6	4
Applies to none of them	35	36	24	38	30	28	39	41	35	37	36	35	37	35	36	36	32	34	37	36	44
Don't know	16	15	8	10	9	10	12	17	10	20	24	22	12	10	13	19	19	15	14	14	18
<b>It seems to appeal to one section of society rather than to the whole country</b>																					
Applies most to the Conservatives	49	47	18	75	46	20	70	58	49	46	46	45	52	44	46	49	46	42	49	50	56
Applies most to Labour	20	22	49	6	26	46	6	14	23	20	14	18	21	29	23	20	22	27	18	19	13
Applies most to the Liberal Democrats	10	9	15	7	13	14	7	5	10	8	10	8	8	9	10	7	8	9	10	9	7
Applies to none of them	8	8	8	6	8	8	7	9	9	8	9	8	8	8	9	8	7	8	9	9	7
Don't know	14	14	11	6	7	13	9	14	9	18	21	20	11	9	12	16	16	14	14	13	17

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

	July 19-20	July 20-21																				
Right	34	<b>34</b>	44	32	45	40	32	36	43	26	40	36	32	33	37	30	29	39	30	35	33	
Wrong	41	<b>43</b>	39	45	35	42	43	40	41	44	27	32	48	53	42	44	45	40	46	43	42	
Don't know	24	<b>23</b>	17	23	20	18	24	24	15	30	33	32	20	14	20	26	26	22	23	22	25	

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	<b>1</b>	2	1	0	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1
Fairly well	28	<b>27</b>	38	25	36	36	25	27	36	20	33	25	27	28	29	26	23	31	27	28	21
<b>TOTAL WELL</b>	<b>29</b>	<b>28</b>	<b>40</b>	<b>26</b>	<b>36</b>	<b>37</b>	<b>25</b>	<b>27</b>	<b>37</b>	<b>21</b>	<b>34</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>27</b>	<b>24</b>	<b>32</b>	<b>28</b>	<b>29</b>	<b>22</b>
Fairly badly	36	<b>36</b>	35	40	38	34	40	39	37	35	22	31	39	42	38	34	37	32	37	37	43
Very badly	12	<b>12</b>	6	14	5	8	13	11	12	11	10	8	12	16	11	13	11	13	12	11	10
<b>TOTAL BADLY</b>	<b>48</b>	<b>48</b>	<b>41</b>	<b>54</b>	<b>43</b>	<b>42</b>	<b>53</b>	<b>50</b>	<b>49</b>	<b>46</b>	<b>32</b>	<b>39</b>	<b>51</b>	<b>58</b>	<b>49</b>	<b>47</b>	<b>48</b>	<b>45</b>	<b>49</b>	<b>48</b>	<b>53</b>
Don't know	23	<b>24</b>	19	20	22	20	22	24	13	34	34	34	22	13	22	26	27	24	23	23	25

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	93	166
Male 25 to 39	299	344
Male 40 to 59	489	454
Male 60 +	398	341
Female 18 to 24	140	158
Female 25 to 39	411	341
Female 40 to 59	514	464
Female 60 +	340	416
<b>Region</b>		
North England	623	660
Midlands	434	440
East England	266	258
London	407	344
South England	594	615
Wales	115	134
Scotland	245	234
<b>Social Grade</b>		
AB	897	752
C1	762	778
C2	471	564
DE	554	590
<b>Newspaper Type</b>		
Express / Mail	510	403
Sun / Star	378	577
Mirror / Record	194	416
Guardian / Independent	186	81
FT / Times / Telegraph	247	228
Other Paper	335	309
No Paper	834	671
<b>Political Party Identification</b>		
Labour	810	872
Conservative	755	765
Liberal Democrat	306	322
Others	172	81
None/ DK	641	644

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<http://today.yougov.co.uk>