

# YouGov / The Sun Survey Results

Sample Size: 2601 GB Adults  
Fieldwork: 20th - 21st September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2601</b>	715	835	189	794	655	601	1264	1337	315	663	890	733	1483	1118	333	845	557	640	226	
Unweighted Sample	2601	709	761	209	797	624	611	1226	1375	192	636	974	799	1678	923	397	872	508	567	257	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	85	2	13	35	36	35	37	31	39	40	30	40	45	34	27	21
Lab	41	0	100	0	5	95	37	41	42	42	43	46	35	36	48	39	33	46	53	34
Lib Dem	9	0	0	100	2	1	36	10	9	11	8	10	10	12	6	10	10	9	10	6
Other	14	0	0	0	8	3	15	14	14	12	12	14	16	12	16	10	12	11	11	39

## Other Parties Voting Intention

UKIP	5	0	0	0	5	1	4	5	5	2	2	4	10	4	7	4	6	7	5	1
SNP / PCY	4	0	0	0	1	1	3	4	4	6	4	4	3	4	3	0	1	1	0	36
Green	3	0	0	0	1	1	5	2	3	2	5	3	1	3	3	4	4	1	2	1
BNP	1	0	0	0	2	0	1	1	1	1	1	2	1	1	2	2	1	1	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	1	1	1	1	1	1	1	1	0	1	2	0

## Non Voters

Would Not Vote	8	0	0	0	3	2	4	7	8	9	12	7	4	7	8	8	9	5	9	5
Don't know	15	0	0	0	12	12	20	9	20	14	15	16	13	15	14	18	14	16	14	14

## Do you approve or disapprove of the Government's record to date?

	Sept 19-20	Sept 20-21	Sept 19-20		Sept 20-21		Sept 19-20		Sept 20-21		Sept 19-20		Sept 20-21		Sept 19-20		Sept 20-21		Sept 19-20		Sept 20-21	
Approve	30	29	75	4	49	59	5	27	34	24	32	29	26	31	34	22	32	33	28	25	21	
Disapprove	54	55	10	89	33	24	86	58	53	57	50	50	61	55	51	61	53	50	54	62	64	
Don't know	16	16	15	7	19	17	9	16	13	19	17	21	13	14	15	17	15	17	18	13	15	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Weighted Sample**

Unweighted Sample

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

Sept 6-7  
Sept 20-21

39	<b>40</b>	18	64	35	22	65	42	41	39	36	38	45	37	38	42	36	37	38	48	40
33	<b>31</b>	49	18	35	47	17	29	33	29	24	27	32	38	32	30	30	32	34	28	35
18	<b>20</b>	28	13	22	26	12	21	19	21	26	22	15	19	21	18	24	22	20	15	17
10	<b>9</b>	5	5	7	6	6	8	7	12	14	12	8	6	9	10	11	9	8	10	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	79	153
Male 25 to 39	294	316
Male 40 to 59	424	417
Male 60 +	364	313
Female 18 to 24	99	146
Female 25 to 39	355	313
Female 40 to 59	531	427
Female 60 +	322	383
<b>Region</b>		
North England	578	607
Midlands	374	405
East England	238	237
London	365	316
South England	572	565
Wales	101	123
Scotland	240	215
<b>Social Grade</b>		
AB	995	691
C1	668	716
C2	372	518
DE	433	543
<b>Newspaper Type</b>		
Express / Mail	470	370
Sun / Star	332	531
Mirror / Record	207	383
Guardian / Independent	200	74
FT / Times / Telegraph	257	210
Other Paper	263	284
No Paper	739	617
<b>Political Party Identification</b>		
Labour	750	802
Conservative	663	703
Liberal Democrat	240	296
Others	195	74
None/ DK	620	592

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<http://today.yougov.co.uk>