

YouGov / The Sun Survey Results

Sample Size: 2823 GB Adults
Fieldwork: 22nd - 23rd May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2823	862	959	233	862	734	678	1371	1452	341	720	965	796	1610	1213	361	917	604	695	246
Unweighted Sample	2823	857	883	242	851	685	691	1306	1517	215	670	1128	809	1943	880	417	967	562	568	309
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	38	100	0	0	90	3	13	37	38	23	38	38	42	44	29	44	47	37	27	26
Lab	42	0	100	0	4	93	37	43	41	51	42	43	38	36	50	38	31	46	55	39
Lib Dem	10	0	0	100	1	1	39	9	11	12	13	9	9	11	10	10	12	8	11	7
Other	10	0	0	0	5	3	11	11	10	14	8	11	11	9	12	8	10	9	7	28

Other Parties Voting Intention

UKIP	4	0	0	0	3	0	2	4	4	2	2	4	6	3	4	3	6	4	2	1
SNP / PCY	3	0	0	0	1	1	3	3	2	4	3	3	3	3	3	0	0	1	0	26
Green	2	0	0	0	0	0	5	2	2	7	2	2	1	2	2	3	3	1	2	1
BNP	1	0	0	0	1	1	1	1	1	1	1	1	2	1	2	1	1	2	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	3	2	5	6	9	16	10	6	3	5	10	8	7	8	7	7
Don't know	11	0	0	0	8	6	18	11	12	13	13	12	10	10	13	15	13	10	11	7

Do you approve or disapprove of the Government's record to date?

	19-20 May	22-23 May																			
Approve	32	31	77	3	48	67	5	25	34	28	18	31	31	36	38	21	36	36	31	25	22
Disapprove	55	53	8	90	37	17	86	61	54	51	51	50	54	53	48	59	45	45	54	62	60
Don't know	13	16	14	6	15	16	9	14	11	21	31	18	15	11	14	20	19	19	15	13	18

Fieldwork: 22nd - 23rd May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2823	862	959	233	862	734	678	1371	1452	341	720	965	796	1610	1213	361	917	604	695	246	
Unweighted Sample	2823	857	883	242	851	685	691	1306	1517	215	670	1128	809	1943	880	417	967	562	568	309	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

8-9 May
22-23 May

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

National Health Service

Labour	40	38	6	87	20	7	84	37	42	35	41	36	39	39	35	42	36	31	38	49	40
Conservative	25	26	73	2	11	65	2	11	28	24	17	25	26	32	31	19	30	33	27	18	17
Liberal Democrat	6	6	3	0	53	2	0	20	7	5	6	6	6	8	7	5	5	7	5	8	4
Other	3	3	0	0	0	1	1	2	3	2	1	2	3	3	2	3	2	2	3	1	9
None	10	10	8	5	6	11	6	11	9	12	8	10	11	11	9	12	12	11	12	8	8
Don't know	16	16	10	6	9	14	7	18	11	21	27	20	16	9	15	17	15	15	15	17	21

Asylum and immigration

Conservative	41	38	80	19	32	69	19	31	41	36	36	37	37	42	45	30	43	43	35	36	30
Labour	17	17	1	44	4	2	44	11	18	15	20	16	17	15	15	18	15	11	16	24	18
Liberal Democrat	6	6	1	3	43	1	2	19	6	6	6	7	5	6	7	4	7	7	6	5	5
Other	8	9	4	6	1	7	6	6	10	7	6	7	9	10	6	12	6	9	9	7	14
None	13	14	8	16	10	12	15	15	14	15	6	14	16	17	11	19	14	14	17	13	12
Don't know	15	16	6	12	9	9	13	18	10	21	26	19	15	9	15	17	16	16	16	14	21

Law and order

Conservative	39	36	84	9	30	73	10	28	38	34	31	34	35	41	43	27	42	43	36	28	25
Labour	26	25	1	66	8	3	64	19	28	22	28	23	25	26	23	28	22	18	25	36	25
Liberal Democrat	4	5	0	2	45	0	1	17	6	4	5	5	4	5	5	4	5	5	5	5	4
Other	4	4	1	1	1	3	3	2	5	3	2	5	5	5	4	5	3	4	4	3	10
None	10	12	6	10	6	10	10	13	11	13	6	12	13	13	9	16	12	12	13	10	14
Don't know	16	18	7	11	11	11	13	21	13	22	28	21	18	10	16	20	16	18	17	17	22

Education and schools

Labour	35	32	3	78	12	4	74	26	36	28	36	30	33	30	31	34	29	24	34	42	32
Conservative	28	28	78	2	9	69	4	12	29	28	15	24	30	36	34	21	37	34	27	20	19
Liberal Democrat	8	10	5	4	61	4	3	27	12	8	13	10	8	9	10	9	8	10	10	10	8
Other	4	3	0	0	1	2	1	3	3	3	2	4	3	3	3	4	3	3	3	2	9
None	9	10	6	8	4	9	8	12	9	12	6	13	10	10	8	13	10	12	10	8	11
Don't know	15	17	8	8	13	12	11	20	12	22	28	20	15	12	15	20	14	17	17	17	22

Taxation

Conservative	32	32	81	7	14	70	9	16	35	29	22	29	32	39	37	24	36	37	31	26	22
Labour	29	26	1	69	7	4	64	22	28	25	30	24	28	25	25	28	25	21	27	33	29
Liberal Democrat	8	9	3	4	58	2	3	26	10	7	12	10	7	8	10	7	9	9	7	10	5
Other	4	4	0	1	1	2	1	3	4	3	2	4	4	4	3	4	3	4	4	2	9
None	11	12	7	10	9	10	11	12	12	13	7	13	14	13	9	17	12	12	13	13	13
Don't know	16	17	7	10	11	11	12	20	11	23	27	20	16	11	15	20	14	16	18	17	22

Fieldwork: 22nd - 23rd May 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
	Weighted Sample	2823	862	959	233	862	734	678	1371	1452	341	720	965	796	1610	1213	361	917	604	695	246	
	Unweighted Sample	2823	857	883	242	851	685	691	1306	1517	215	670	1128	809	1943	880	417	967	562	568	309	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Unemployment																						
	Labour	32	32	5	74	19	6	71	29	36	27	38	27	33	32	30	34	30	25	30	42	32
	Conservative	28	29	76	5	16	66	7	17	30	29	21	28	28	36	34	23	33	34	30	24	19
	Liberal Democrat	5	5	1	2	43	1	2	18	6	5	7	7	4	5	6	4	5	5	5	6	5
	Other	4	3	0	0	1	2	1	3	4	3	2	3	4	4	3	4	3	3	4	1	9
	None	12	13	8	10	8	12	11	12	12	14	5	14	15	12	10	16	13	14	12	12	12
	Don't know	18	17	9	8	13	14	10	21	12	23	26	21	17	11	16	19	16	18	18	15	23
The economy in general																						
	Conservative	35	34	88	4	20	76	6	19	36	31	24	29	34	41	40	25	37	40	34	25	25
	Labour	27	28	1	73	9	1	70	23	31	25	33	24	29	28	26	30	25	21	28	37	29
	Liberal Democrat	4	5	1	1	48	1	1	18	6	5	7	8	4	4	6	5	5	6	5	6	4
	Other	4	3	0	0	1	2	1	3	4	3	1	4	4	4	3	4	3	3	4	1	9
	None	12	12	5	10	9	9	9	15	11	13	7	15	13	11	10	15	13	14	12	11	10
	Don't know	19	18	5	11	13	10	13	21	12	23	28	21	17	11	16	20	16	16	18	19	23
Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.																						
	Sticks to what he believes in	28	26	50	14	27	47	13	22	26	26	22	23	27	31	30	21	24	29	27	24	24
	Charismatic	25	26	48	13	22	44	13	22	25	27	27	25	27	24	31	19	31	30	23	22	19
	Decisive	26	25	52	10	25	47	10	19	25	25	30	25	22	25	28	20	27	29	26	20	14
	Strong	24	23	50	8	22	45	9	17	23	22	20	24	20	25	27	17	24	27	23	18	16
	A natural leader	20	20	44	7	22	39	8	16	21	20	19	21	19	22	26	13	26	24	20	15	16
	Honest	17	18	47	2	15	43	4	10	19	17	13	14	18	25	22	13	18	22	20	12	14
	Good in a crisis	16	15	39	4	13	35	4	9	17	14	14	13	15	19	18	11	16	19	16	11	10
	In touch with the concerns of ordinary people	12	11	31	1	5	29	1	5	11	12	9	8	12	14	13	8	13	14	15	6	6
	None of these	36	37	4	62	33	9	63	40	39	34	30	33	40	38	31	44	30	31	38	44	45
	Don't know	8	9	3	4	4	5	5	8	6	11	17	12	7	3	7	11	11	8	8	7	10
Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.																						
	In touch with the concerns of ordinary people	25	24	7	54	12	7	50	24	24	23	30	19	23	27	22	25	17	21	26	29	20
	Sticks to what he believes in	19	18	9	37	14	8	36	16	18	18	21	16	18	18	17	19	13	15	20	25	11
	Honest	17	18	5	39	14	5	38	19	22	14	24	16	16	19	17	19	14	16	17	24	14
	Strong	8	9	4	19	5	4	19	6	8	9	10	8	7	10	8	9	6	7	9	12	6
	Decisive	9	9	3	21	4	3	22	6	10	8	12	8	9	10	9	10	8	6	12	12	8
	Charismatic	6	7	3	14	3	2	12	6	8	6	11	8	5	5	6	7	5	6	7	9	4
	A natural leader	6	5	1	12	4	1	13	4	6	5	7	5	4	6	4	7	4	4	6	7	4
	Good in a crisis	5	4	1	11	1	0	12	2	5	4	6	4	3	5	4	5	3	2	6	6	3
	None of these	43	43	68	16	53	67	19	39	47	40	27	39	48	49	47	39	48	44	44	38	45
	Don't know	19	20	14	14	15	16	15	23	14	25	29	26	18	14	18	23	21	22	18	17	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Charismatic	15	15	25	8	28	21	7	21	17	13	19	18	12	14	18	11	16	16	18	12	12
Honest	13	13	23	2	44	18	2	21	14	11	10	12	12	15	15	9	12	15	12	11	11
In touch with the concerns of ordinary people	13	13	20	4	49	17	4	22	12	13	15	12	12	14	16	8	13	16	12	10	10
Sticks to what he believes in	8	7	11	3	23	9	2	12	7	7	4	7	6	9	8	5	7	8	8	5	6
Decisive	4	5	7	2	16	7	2	7	5	5	3	6	4	5	5	4	6	6	6	2	1
A natural leader	4	5	8	2	21	6	2	10	6	5	6	7	4	5	6	4	3	7	5	6	3
Strong	4	4	6	1	18	5	1	7	5	3	2	6	3	4	5	3	5	4	4	3	2
Good in a crisis	3	3	4	1	17	3	1	6	4	3	4	5	2	3	4	2	3	4	4	3	2
None of these	56	55	39	78	17	44	78	43	56	54	45	47	60	60	51	59	50	49	57	61	58
Don't know	11	14	11	7	5	14	8	11	10	18	24	16	13	10	11	18	18	15	12	12	18

19-20
May

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Right	40	40	49	41	44	46	40	40	48	31	46	37	37	42	41	38	39	40	40	39	42
Wrong	39	39	34	39	42	37	38	40	39	39	23	33	44	45	39	39	42	37	37	42	35
Don't know	21	21	17	20	14	17	23	20	13	29	31	30	19	13	20	23	18	23	23	19	23

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	2	2	2	2	2	2	2	1	2	1	2	3	1	1	1	3	2	1	1	3	1
Fairly well	33	34	48	30	40	44	29	34	42	27	40	34	32	34	35	33	31	38	36	30	34
TOTAL WELL	35	36	50	32	42	46	31	35	44	28	42	37	33	35	36	36	33	39	37	33	35
Fairly badly	29	32	28	35	33	29	34	34	32	32	21	25	33	40	33	29	34	29	31	34	33
Very badly	10	9	3	11	9	5	11	9	10	8	6	7	11	8	9	8	11	7	8	11	7
TOTAL BADLY	39	41	31	46	42	34	45	43	42	40	27	32	44	48	42	37	45	36	39	45	40
Don't know	26	24	19	22	17	20	24	22	15	33	30	31	23	16	21	27	23	25	23	23	24

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	89	175
	Male 25 to 39	264	361
	Male 40 to 59	530	477
	Male 60 +	423	358
	Female 18 to 24	126	166
	Female 25 to 39	406	358
	Female 40 to 59	598	488
	Female 60 +	386	437
Region			
	North England	568	695
	Midlands	409	463
	East England	273	271
	London	417	361
	South England	694	646
	Wales	153	141
	Scotland	309	246
Social Grade			
	AB	1097	790
	C1	846	819
	C2	364	593
	DE	516	621
Newspaper Type			
	Express / Mail	572	423
	Sun / Star	289	607
	Mirror / Record	184	438
	Guardian / Independent	200	85
	FT / Times / Telegraph	274	240
	Other Paper	381	325
	No Paper	923	706
Political Party Identification			
	Labour	855	918
	Conservative	783	804
	Liberal Democrat	324	339
	Others	223	85
	None/ DK	638	677

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