

# YouGov / The Sun Survey Results

Sample Size: 2442 GB Adults  
Fieldwork: 23rd - 24th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2442</b>	750	837	173	726	698	555	1187	1255	295	623	835	689	1392	1050	313	794	523	601	212
Unweighted Sample	2442	694	806	172	681	658	590	1110	1332	210	644	993	595	1628	814	377	796	474	546	249
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	<b>38</b>	100	0	0	91	3	13	36	39	38	32	35	46	43	31	45	47	37	29	17
Lab	<b>42</b>	0	100	0	3	93	40	42	42	37	46	46	37	36	50	40	31	47	56	38
Lib Dem	<b>9</b>	0	0	100	1	0	34	9	9	14	12	7	6	10	6	6	11	9	8	6
Other	<b>11</b>	0	0	0	5	4	13	13	10	11	10	13	11	10	13	9	10	7	7	39

## Other Parties Voting Intention

UKIP	<b>4</b>	0	0	0	3	0	2	5	3	2	2	5	5	3	4	5	5	2	4	0
SNP / PCY	<b>3</b>	0	0	0	1	2	4	4	3	4	3	4	3	3	4	0	0	1	0	34
Green	<b>2</b>	0	0	0	0	1	5	2	3	3	2	2	1	2	2	3	3	1	2	2
BNP	<b>1</b>	0	0	0	1	0	1	1	0	1	0	1	1	1	1	1	1	1	1	0
Respect	<b>0</b>	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1
Other	<b>1</b>	0	0	0	1	1	1	1	0	1	2	1	0	0	1	0	1	1	0	1

## Non Voters

Would Not Vote	<b>6</b>	0	0	0	2	3	3	4	8	9	8	6	2	5	7	7	5	6	6	4
Don't know	<b>13</b>	0	0	0	7	8	20	11	15	14	15	13	10	14	12	13	12	15	13	12

## Do you approve or disapprove of the Government's record to date?

	22-23 May	23-24 May	Voting intention		2010 Vote			Gender		Age				Social grade		Region					
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Approve	31	<b>32</b>	80	5	43	69	7	23	36	28	33	30	29	38	38	24	38	38	30	25	26
Disapprove	53	<b>55</b>	9	91	36	18	86	63	55	55	48	54	60	53	49	63	48	47	55	67	61
Don't know	16	<b>13</b>	10	4	21	13	6	14	9	17	19	17	11	9	14	12	14	15	16	8	13

Fieldwork: 23rd - 24th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2442</b>	750	837	173	726	698	555	1187	1255	295	623	835	689	1392	1050	313	794	523	601	212	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

9-10  
May

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

	9-10 May	23-24 May	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The economy	75	<b>76</b>	79	79	82	78	80	79	78	74	68	74	80	76	79	73	79	77	73	75	80
Immigration & Asylum	48	<b>48</b>	65	35	32	66	37	35	45	50	37	35	47	64	44	53	47	50	50	48	32
Health	37	<b>33</b>	26	40	40	26	39	41	30	36	26	28	34	40	34	32	30	34	28	37	37
Crime	21	<b>24</b>	26	24	18	27	24	22	24	24	17	23	25	28	22	28	30	23	23	23	28
Pensions	17	<b>20</b>	18	23	18	20	22	21	21	19	7	13	25	27	21	19	16	20	19	24	20
Education	17	<b>16</b>	12	20	25	11	19	22	15	17	31	19	14	10	20	11	19	17	16	14	16
Tax	15	<b>15</b>	14	14	19	14	14	17	18	13	21	24	15	5	14	17	15	14	15	16	22
Family life & childcare	8	<b>9</b>	5	13	5	5	11	13	8	10	6	13	8	8	8	10	6	9	11	8	10
Afghanistan	9	<b>9</b>	13	9	6	11	9	7	8	10	11	6	9	12	8	12	5	9	11	10	11
The environment	8	<b>7</b>	6	6	16	6	6	11	9	6	13	9	7	4	10	4	8	9	6	6	7
Europe	9	<b>7</b>	11	4	5	12	5	4	9	6	5	4	7	11	7	7	10	8	6	7	5
Transport	4	<b>4</b>	4	4	4	4	3	5	6	3	5	5	5	2	5	3	5	4	4	4	4
None of these	1	<b>0</b>	0	0	0	0	1	0	0	0	2	0	0	0	0	0	0	0	1	0	0
Don't know	2	<b>2</b>	0	2	0	0	2	1	2	3	6	4	1	1	2	3	1	2	4	3	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

	9-10 May	23-24 May	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The economy	67	<b>67</b>	69	71	73	67	71	71	69	67	64	66	72	65	70	64	67	68	66	69	67
Health	35	<b>34</b>	30	41	35	32	41	35	32	36	26	21	34	50	32	37	33	35	32	35	35
Pensions	32	<b>33</b>	36	34	30	35	35	34	33	33	13	16	35	56	34	32	30	33	30	38	32
Tax	28	<b>30</b>	31	28	33	30	26	35	34	25	35	38	29	20	30	28	25	30	30	29	34
Education	14	<b>15</b>	15	13	24	14	15	17	13	17	29	14	16	7	16	13	13	17	13	12	21
Family life & childcare	13	<b>15</b>	13	18	17	12	15	19	14	16	13	27	13	7	15	15	12	14	19	14	13
Immigration & Asylum	14	<b>13</b>	19	8	4	21	9	7	13	13	6	8	13	20	12	14	18	13	12	13	5
Crime	12	<b>12</b>	14	12	4	15	12	8	13	11	6	10	12	16	11	13	19	10	11	12	12
Transport	9	<b>10</b>	9	9	11	9	9	11	11	8	12	12	9	7	10	9	10	10	9	9	8
The environment	8	<b>7</b>	5	7	10	5	8	8	7	8	8	6	7	8	8	6	6	9	6	5	8
Europe	4	<b>4</b>	7	2	4	7	2	2	5	3	4	3	3	7	4	5	4	5	5	3	3
Afghanistan	2	<b>2</b>	3	2	0	2	2	1	1	2	4	1	1	2	1	3	1	2	1	1	5
None of these	3	<b>2</b>	2	2	2	2	3	1	2	3	5	2	2	2	2	3	3	2	3	2	1
Don't know	3	<b>3</b>	1	3	1	1	2	2	3	3	7	5	2	0	3	4	2	3	5	2	5

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	22-23 May																				
	23-24 May																				
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																					
Right	40	<b>39</b>	49	37	51	46	36	41	48	32	44	41	36	39	41	37	37	43	38	35	44
Wrong	39	<b>38</b>	33	41	28	35	38	39	37	38	31	29	42	44	35	40	39	37	35	43	30
Don't know	21	<b>23</b>	18	22	22	19	26	19	16	30	26	30	22	17	23	23	23	20	27	22	26
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																					
Very well	2	<b>2</b>	2	1	3	3	1	2	3	0	4	2	2	0	2	2	1	2	2	1	1
Fairly well	34	<b>34</b>	47	28	43	44	28	33	39	28	36	33	32	35	34	33	33	38	32	29	36
<b>TOTAL WELL</b>	<b>36</b>	<b>36</b>	<b>49</b>	<b>29</b>	<b>46</b>	<b>47</b>	<b>29</b>	<b>35</b>	<b>42</b>	<b>28</b>	<b>40</b>	<b>35</b>	<b>34</b>	<b>35</b>	<b>36</b>	<b>35</b>	<b>34</b>	<b>40</b>	<b>34</b>	<b>30</b>	<b>37</b>
Fairly badly	32	<b>31</b>	28	37	26	27	37	34	32	31	21	26	33	37	32	30	28	31	29	36	30
Very badly	9	<b>9</b>	5	10	3	6	9	8	10	7	7	7	10	9	7	11	10	7	10	8	8
<b>TOTAL BADLY</b>	<b>41</b>	<b>40</b>	<b>33</b>	<b>47</b>	<b>29</b>	<b>33</b>	<b>46</b>	<b>42</b>	<b>42</b>	<b>38</b>	<b>28</b>	<b>33</b>	<b>43</b>	<b>46</b>	<b>39</b>	<b>41</b>	<b>38</b>	<b>38</b>	<b>39</b>	<b>44</b>	<b>38</b>
Don't know	24	<b>25</b>	18	23	25	20	25	23	15	34	32	32	23	18	25	25	27	21	27	26	24

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	86	151
Male 25 to 39	256	313
Male 40 to 59	467	413
Male 60 +	301	310
Female 18 to 24	124	144
Female 25 to 39	388	310
Female 40 to 59	526	422
Female 60 +	294	379
<b>Region</b>		
North England	546	601
Midlands	336	400
East England	202	234
London	377	313
South England	594	559
Wales	138	122
Scotland	249	212
<b>Social Grade</b>		
AB	900	684
C1	728	708
C2	367	513
DE	447	537
<b>Newspaper Type</b>		
Express / Mail	468	366
Sun / Star	310	525
Mirror / Record	178	379
Guardian / Independent	203	73
FT / Times / Telegraph	245	208
Other Paper	292	281
No Paper	746	611
<b>Political Party Identification</b>		
Labour	770	794
Conservative	622	696
Liberal Democrat	262	293
Others	179	73
None/ DK	609	586

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<http://today.yougov.co.uk>