

YouGov / The Sun Survey Results

Sample Size: 2530 GB Adults
Fieldwork: 24th - 25th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2530	728	833	174	759	648	573	1230	1300	306	645	865	713	1442	1088	324	822	541	622	220	
Unweighted Sample	2530	708	748	196	750	592	625	1189	1341	199	616	1009	706	1682	848	316	832	527	621	234	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	90	3	13	36	38	28	35	33	48	40	33	44	45	41	27	18
Lab	42	0	100	0	3	93	41	42	43	56	44	45	33	40	47	37	36	42	55	40
Lib Dem	9	0	0	100	1	0	34	8	9	8	12	8	8	10	7	9	11	6	9	9
Other	12	0	0	0	5	4	12	13	10	7	10	15	11	11	13	11	8	11	9	32

Other Parties Voting Intention

UKIP	4	0	0	0	4	1	2	5	3	1	2	6	5	3	5	4	4	4	5	2
SNP / PCY	3	0	0	0	0	2	3	4	3	1	3	4	3	3	3	0	0	2	0	28
Green	2	0	0	0	0	1	5	2	2	3	3	2	1	2	2	3	2	3	2	1
BNP	1	0	0	0	1	0	1	2	1	1	2	2	1	1	2	3	1	2	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	0	0	0	0	0	0	0	1	0	1	0	1	0	0	1	0	0	1	1	0

Non Voters

Would Not Vote	8	0	0	0	3	2	5	7	8	14	11	7	4	6	11	8	7	12	6	5
Don't know	15	0	0	0	11	9	22	11	17	13	16	15	12	14	15	14	17	15	14	8

Do you approve or disapprove of the Government's record to date?

	August 23-24	August 24-25																			
Approve	31	81	5	46	66	7	24	33	29	25	31	26	39	35	25	38	35	29	27	21	
Disapprove	55	6	87	37	20	83	62	55	53	54	49	61	49	51	57	43	49	53	61	68	
Don't know	13	12	8	17	14	11	14	12	18	21	20	12	12	13	18	19	16	18	12	11	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 10-11	August 24-25																			
Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?																					
The kind of society it wants is broadly the kind of society I want																					
Applies most to the Conservatives	29	30	86	3	8	72	4	14	30	29	20	26	27	41	33	26	38	33	32	23	19
Applies most to Labour	29	29	1	77	5	3	71	26	31	27	31	28	33	24	29	29	23	23	28	36	42
Applies most to the Liberal Democrats	9	9	2	3	73	2	2	29	10	9	10	12	8	8	11	7	11	11	5	10	10
Applies to none of them	19	20	6	11	9	14	15	22	21	19	16	18	23	21	18	23	16	19	22	21	22
Don't know	14	12	5	6	6	9	8	10	8	16	22	17	9	7	9	16	12	14	13	11	7
It is led by people of real ability																					
Applies most to the Conservatives	23	25	73	3	10	62	4	12	25	24	21	21	22	34	28	21	31	28	25	20	17
Applies most to Labour	18	18	1	48	4	2	44	15	19	17	24	16	18	17	18	18	14	14	18	23	22
Applies most to the Liberal Democrats	3	3	0	1	33	1	1	9	4	3	3	4	3	3	4	3	4	4	1	3	4
Applies to none of them	40	38	16	36	36	25	36	49	40	36	28	39	44	34	37	39	33	38	39	37	45
Don't know	16	16	9	11	17	11	14	15	12	21	24	20	14	12	14	19	18	15	18	16	12
Its leaders are prepared to take tough and unpopular decisions																					
Applies most to the Conservatives	45	49	86	32	44	75	30	46	49	49	39	48	48	54	52	45	56	52	46	45	42
Applies most to Labour	13	12	1	32	4	2	32	9	13	11	15	10	12	13	12	13	8	11	11	16	15
Applies most to the Liberal Democrats	4	3	1	2	24	1	2	8	4	3	3	4	4	2	4	2	5	3	2	3	5
Applies to none of them	25	23	8	24	19	15	23	28	24	21	21	21	25	22	22	23	18	21	23	24	31
Don't know	14	13	5	10	9	7	13	9	10	16	23	17	10	9	10	17	13	13	17	12	7
It seems to chop and change all the time: you can never be quite sure what it stands for																					
Applies most to the Liberal Democrats	31	31	30	42	8	29	36	29	32	29	38	32	33	25	34	27	34	29	28	32	36
Applies most to the Conservatives	22	23	5	43	23	9	44	26	23	24	17	18	24	30	20	28	16	22	24	28	27
Applies most to Labour	23	23	51	4	43	43	6	23	25	21	15	22	24	27	26	20	27	26	24	19	19
Applies to none of them	7	8	4	5	10	6	6	10	8	8	9	10	6	7	7	9	7	8	8	7	11
Don't know	17	15	10	6	17	12	9	12	11	18	21	19	13	10	13	17	17	15	16	13	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 23-24	August 24-25																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	39	42	54	38	53	50	39	41	48	36	38	41	38	47	44	39	41	45	42	37	42
Wrong	40	36	28	41	30	31	36	37	37	35	31	31	40	37	36	36	34	34	34	41	33
Don't know	21	23	18	21	16	18	25	22	15	30	31	27	21	16	21	25	25	21	24	22	24
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	9	10	18	8	8	15	8	8	14	6	10	9	9	13	10	10	11	10	10	10	9
Fairly well	45	48	56	46	64	53	45	51	52	43	38	44	49	53	51	43	50	52	46	41	49
TOTAL WELL	54	58	74	54	72	68	53	59	66	49	48	53	58	66	61	53	61	62	56	51	58
Fairly badly	19	17	10	21	11	12	20	17	15	18	15	18	16	16	16	17	14	17	13	20	20
Very badly	6	5	2	7	2	3	7	4	5	5	6	5	6	5	4	6	5	4	6	6	5
TOTAL BADLY	25	22	12	28	13	15	27	21	20	23	21	23	22	21	20	23	19	21	19	26	25
Don't know	21	20	14	18	15	17	20	20	13	27	31	24	20	12	18	24	20	17	25	22	17

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	91	157
Male 25 to 39	249	324
Male 40 to 59	467	428
Male 60 +	382	321
Female 18 to 24	108	149
Female 25 to 39	367	321
Female 40 to 59	542	438
Female 60 +	324	392
Region		
North England	621	622
Midlands	379	415
East England	252	243
London	316	324
South England	580	579
Wales	148	127
Scotland	234	220
Social Grade		
AB	899	708
C1	783	734
C2	409	531
DE	439	557
Newspaper Type		
Express / Mail	535	380
Sun / Star	311	544
Mirror / Record	170	392
Guardian / Independent	184	76
FT / Times / Telegraph	242	215
Other Paper	313	291
No Paper	775	633
Political Party Identification		
Labour	726	822
Conservative	679	721
Liberal Democrat	300	304
Others	181	76
None/ DK	644	607

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