

YouGov / The Sun Survey Results

Sample Size: 2756 GB Adults
Fieldwork: 25th - 26th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2756	845	963	173	858	733	598	1339	1417	333	703	943	777	1571	1185	353	896	590	678	240
Unweighted Sample	2756	817	892	186	834	690	627	1303	1453	213	696	1068	779	1800	956	410	898	533	625	290
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	37	100	0	0	87	4	10	37	38	30	33	36	45	42	31	46	47	37	28	19
Lab	43	0	100	0	6	92	45	40	45	48	48	46	33	37	51	36	32	45	59	38
Lib Dem	8	0	0	100	2	1	29	8	7	12	8	7	7	10	5	8	11	6	6	5
Other	12	0	0	0	5	3	15	14	11	10	12	12	14	11	14	10	11	12	7	37

Other Parties Voting Intention

UKIP	5	0	0	0	3	1	5	7	3	3	3	5	7	5	5	4	6	7	4	1
SNP / PCY	3	0	0	0	0	2	2	4	2	2	3	3	3	3	3	0	0	1	0	32
Green	2	0	0	0	0	1	7	2	3	4	4	2	2	2	3	3	3	2	2	2
BNP	1	0	0	0	1	0	0	1	1	1	1	0	2	0	2	1	1	2	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	1	1	1	1	0	1	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	2	1	6	6	8	9	10	7	3	6	8	6	7	7	7	6
Don't know	11	0	0	0	5	8	20	9	14	12	15	10	9	12	11	12	13	10	10	10

Do you approve or disapprove of the Government's record to date?

	24-25 May	25-26 May																			
Approve	33	33	83	5	46	72	7	22	38	29	26	30	32	42	38	28	42	38	34	26	23
Disapprove	53	52	6	88	33	16	83	64	52	52	54	51	56	48	48	58	45	46	50	63	61
Don't know	14	15	10	7	21	12	10	14	11	18	20	20	12	10	14	15	13	16	16	12	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

11-12
May

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

It seems rather old and tired

Applies most to Labour	36	34	69	6	49	63	10	29	40	29	23	28	35	45	39	28	39	40	32	26	35
Applies most to the Conservatives	27	26	1	50	28	5	45	36	28	25	35	28	29	18	24	30	20	23	26	32	32
Applies most to the Liberal Democrats	9	11	11	17	2	10	16	6	12	11	12	11	10	14	11	12	10	10	13	13	10
Applies to none of them	14	13	11	17	11	11	17	14	12	15	11	13	13	15	14	12	15	13	14	14	12
Don't know	13	15	8	11	10	11	11	15	9	21	19	20	14	9	12	18	17	14	15	15	12

Even if I don't always agree with it, at least its heart is in the right place

Applies most to Labour	31	32	3	74	19	7	69	36	32	33	33	31	36	29	31	35	25	27	34	42	33
Applies most to the Conservatives	22	23	60	4	10	54	4	8	25	21	19	17	23	31	25	20	30	26	24	18	15
Applies most to the Liberal Democrats	18	16	17	6	58	15	6	30	18	13	17	18	15	14	19	11	17	18	14	13	17
Applies to none of them	18	17	13	10	3	15	13	14	17	17	16	18	17	17	16	18	16	16	17	17	23
Don't know	11	12	7	6	9	9	7	12	7	16	15	17	10	8	9	16	13	12	11	11	11

It seems to have succeeded in moving on and left its past behind it

Applies most to the Conservatives	27	26	62	6	26	53	8	17	28	25	24	24	24	32	30	22	29	32	24	23	18
Applies most to Labour	20	20	3	44	9	5	41	22	22	18	22	18	21	19	17	24	15	17	20	27	18
Applies most to the Liberal Democrats	7	6	5	3	23	7	3	9	7	5	7	5	6	7	6	6	4	6	8	5	6
Applies to none of them	32	33	21	34	32	23	36	38	33	32	28	31	37	31	34	30	34	31	33	30	42
Don't know	14	15	10	12	11	12	13	15	10	21	19	22	13	11	13	19	17	14	16	15	16

It seems to appeal to one section of society rather than to the whole country

Applies most to the Conservatives	48	49	15	80	46	20	78	60	48	49	50	50	52	43	49	49	45	43	46	57	56
Applies most to Labour	20	20	43	4	25	40	4	16	21	18	13	15	20	26	23	16	23	20	23	17	16
Applies most to the Liberal Democrats	11	11	21	5	9	18	7	5	13	8	10	9	9	15	11	11	9	14	11	8	10
Applies to none of them	8	7	10	4	9	10	4	6	7	7	7	8	7	7	8	7	8	8	8	6	7
Don't know	13	13	11	7	11	12	7	14	10	17	20	18	11	9	10	17	15	15	12	12	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

	23-24 May	25-26 May	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right	39	41	49	39	50	50	38	39	50	33	36	42	40	45	44	37	44	39	41	41	46
Wrong	38	39	33	43	30	33	41	40	38	39	40	31	40	43	37	41	35	39	39	41	37
Don't know	23	20	18	18	20	17	21	22	12	28	25	27	20	12	19	22	21	23	20	18	17

Overall do you think the coalition's military action in Libya is going well or badly?

	23-24 May	25-26 May	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	2	2	3	1	1	3	1	1	2	1	4	2	1	1	1	2	2	1	3	2	1
Fairly well	34	35	45	32	42	44	31	32	43	27	28	34	34	38	37	31	36	35	34	34	34
TOTAL WELL	36	37	48	33	43	47	32	33	45	28	32	36	35	39	38	33	38	36	37	36	35
Fairly badly	31	31	27	35	29	27	36	34	32	31	23	28	33	35	30	32	27	31	35	29	32
Very badly	9	8	5	10	5	4	11	7	9	7	11	5	9	9	8	9	8	7	7	9	14
TOTAL BADLY	40	39	32	45	34	31	47	41	41	38	34	33	42	44	38	41	35	38	42	38	46
Don't know	25	24	20	22	22	22	21	26	14	34	34	31	23	16	23	26	28	26	22	26	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	92	171
	Male 25 to 39	274	353
	Male 40 to 59	523	466
	Male 60 +	414	350
	Female 18 to 24	121	163
	Female 25 to 39	422	350
	Female 40 to 59	545	477
	Female 60 +	365	427
Region			
	North England	625	678
	Midlands	382	452
	East England	237	265
	London	410	353
	South England	661	631
	Wales	151	138
	Scotland	290	240
Social Grade			
	AB	1023	772
	C1	777	799
	C2	434	579
	DE	522	606
Newspaper Type			
	Express / Mail	548	413
	Sun / Star	374	593
	Mirror / Record	176	427
	Guardian / Independent	174	83
	FT / Times / Telegraph	261	234
	Other Paper	333	317
	No Paper	890	689
Political Party Identification			
	Labour	852	896
	Conservative	748	785
	Liberal Democrat	309	331
	Others	221	83
	None/ DK	626	661

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