

YouGov / The Sun Survey Results

Sample Size: 3007 GB Adults
Fieldwork: 26th - 27th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3007	869	1004	230	969	802	667	1461	1546	364	767	1028	848	1714	1293	385	977	643	740	262	
Unweighted Sample	3007	887	938	223	959	764	671	1475	1532	217	750	1155	885	1999	1008	500	981	580	653	293	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	86	3	13	33	40	21	38	35	44	40	32	41	49	31	28	22
Lab	42	0	100	0	7	91	38	42	42	54	45	45	33	38	48	43	30	51	52	39
Lib Dem	10	0	0	100	1	1	39	11	9	8	11	9	10	12	7	8	11	9	11	5
Other	11	0	0	0	7	5	10	13	9	16	6	12	13	10	13	8	9	8	9	35

Other Parties Voting Intention

UKIP	4	0	0	0	4	1	2	4	3	3	1	3	7	4	4	3	5	3	5	1
SNP / PCY	3	0	0	0	1	3	2	4	3	7	3	4	3	3	4	1	0	1	0	32
Green	2	0	0	0	0	1	3	2	2	4	1	2	1	2	2	2	2	2	2	1
BNP	1	0	0	0	1	0	1	2	1	1	1	2	1	1	2	1	1	2	2	0
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	1	0	1	0	0	0	1	0	0	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	2	1	3	7	8	16	10	6	4	6	10	7	7	7	10	6
Don't know	14	0	0	0	10	8	22	10	17	15	14	14	12	12	16	15	15	13	13	10

Do you approve or disapprove of the Government's record to date?

	23-24 Jun	26-27 Jun	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Approve	29	30	78	3	44	61	7	23	32	28	18	29	28	38	33	26	34	37	26	24	24
Disapprove	56	55	11	91	38	25	85	63	58	53	53	52	61	53	53	59	51	46	60	62	65
Don't know	15	15	11	6	18	14	8	14	10	19	29	19	11	9	14	16	15	16	14	15	12

Fieldwork: 26th - 27th June 2011

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
12-13 Jun	26 - 27 Jun																				
Do you think British troops are winning the war with the Taliban in Afghanistan, or not?																					
Yes, the British troops are winning	10	9	12	10	10	10	11	7	13	6	15	13	9	5	9	9	12	9	9	9	10
No, they are not winning yet, but victory is possible eventually	26	24	28	25	27	27	27	23	25	23	25	26	25	22	24	24	22	26	23	24	24
No, they are not winning, and victory is not possible	49	50	48	51	47	51	49	54	51	50	30	42	54	62	52	48	48	48	50	53	52
Don't know	16	16	12	13	15	13	13	16	11	21	31	20	12	11	14	19	18	17	18	14	15
Should British troops be brought home from Afghanistan?																					
Yes - all troops should be withdrawn immediately	26	26	20	26	16	26	25	23	25	28	19	23	28	31	23	31	26	24	30	26	29
Yes - most troops should be withdrawn soon, and the rest within the next year or so	46	50	56	50	54	53	49	51	49	50	46	50	49	51	53	45	46	52	48	50	48
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	18	15	16	16	25	13	17	18	19	11	15	16	16	13	16	14	17	15	14	15	15
Don't know	10	9	8	8	5	8	9	7	7	11	19	11	7	5	8	10	11	9	8	9	7
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is... Good or bad for the economy?																					
Good for the economy	36	37	76	10	47	66	13	31	38	36	29	35	35	46	40	33	41	44	33	33	28
Bad for the economy	48	47	12	82	36	20	76	55	50	45	44	45	54	43	46	50	42	40	53	51	58
Don't know	16	15	12	8	17	14	11	14	11	20	27	20	12	11	14	17	17	16	14	16	14
Being done fairly or unfairly?																					
Fairly	28	27	65	4	43	54	6	22	31	24	20	26	26	33	30	24	29	34	23	23	19
Unfairly	59	59	21	90	45	32	86	66	59	59	57	55	65	56	58	61	56	49	64	65	70
Don't know	13	14	15	6	12	14	8	12	10	18	23	19	10	11	13	16	15	16	13	12	11
Necessary or unnecessary?																					
Necessary	58	56	94	27	74	84	31	54	56	56	47	56	54	62	61	50	57	63	55	49	49
Unnecessary	30	32	3	61	18	8	57	33	35	28	29	29	35	31	29	34	30	25	31	38	41
Don't know	12	13	3	11	9	8	12	13	9	15	23	16	11	7	10	16	13	12	13	13	11
Too deep, too shallow or at about the right level?																					
Too deep	47	48	15	78	41	22	76	57	51	46	33	43	57	48	48	48	43	42	48	55	57
Too shallow	8	8	11	7	6	11	6	6	9	7	10	9	7	7	7	9	9	8	10	6	6
About the right level	29	28	62	6	44	52	7	26	29	27	23	29	24	34	31	24	30	34	25	25	21
Don't know	16	16	12	9	10	15	10	12	11	20	34	19	12	11	13	19	18	16	17	13	16

Fieldwork: 26th - 27th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3007	869	1004	230	969	802	667	1461	1546	364	767	1028	848	1714	1293	385	977	643	740	262
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Being done too quickly, too slowly, or at about the right pace?

Too quickly	54	54	21	85	42	28	82	62	55	53	47	49	62	52	53	55	47	46	59	60	64
Too slowly	6	6	10	3	5	10	3	3	7	5	5	8	5	6	6	6	9	7	5	4	6
About the right pace	29	28	62	5	42	52	7	26	30	26	20	27	24	35	31	23	30	34	24	24	20
Don't know	10	12	7	7	11	10	8	10	9	16	28	16	8	7	10	15	14	13	12	12	10

Having an impact on your own life, or not having an impact on your own life?

Having an impact on my life	67	69	63	80	56	66	76	71	70	68	59	64	76	70	69	69	65	68	74	70	64
Not having an impact on my life	24	22	31	14	39	26	16	24	23	21	23	23	18	25	23	21	23	22	20	21	27
Don't know	9	9	6	6	5	8	7	6	7	11	18	13	6	6	8	11	12	10	7	9	9

And who do you think is most to blame for the current spending cuts?

The Conservative-Liberal Democrat coalition	24	26	1	58	13	4	55	27	27	24	28	23	28	24	23	29	28	17	31	27	37
The last Labour government	40	39	87	4	53	78	5	30	40	38	23	36	38	50	42	35	42	49	36	31	28
Both	24	23	7	25	26	12	25	33	22	24	23	26	25	18	24	23	19	22	23	27	23
Neither	6	6	2	10	7	1	11	7	7	5	7	5	7	5	6	6	5	5	4	9	6
Don't know	6	6	2	4	1	4	4	3	4	8	19	10	2	2	5	8	6	6	6	7	6

Thinking about the next two or three years, how worried are you that people like you will...

Not have enough money to live comfortably

Very worried	26	27	16	38	13	20	35	27	24	31	27	28	31	23	22	35	23	25	33	29	24
Fairly worried	44	45	46	44	42	46	45	44	44	45	41	44	47	45	46	43	44	45	48	40	48
TOTAL WORRIED	70	72	62	82	55	66	80	71	68	76	68	72	78	68	68	78	67	70	81	69	72
Not very worried	23	21	31	15	36	27	16	22	24	18	18	22	18	25	25	15	24	22	15	23	21
Not at all worried	5	4	6	2	8	5	3	4	5	3	2	4	3	6	5	3	4	4	3	5	3
TOTAL NOT WORRIED	28	25	37	17	44	32	19	26	29	21	20	26	21	31	30	18	28	26	18	28	24
Don't know	2	3	2	1	0	2	2	2	3	3	12	3	2	1	2	5	5	4	1	2	4

Be victims of burglary, robbery or mugging

Very worried	12	12	9	17	3	11	16	8	11	13	14	13	11	12	9	17	15	10	17	12	6
Fairly worried	34	33	31	36	24	33	36	29	32	34	27	31	35	35	34	32	34	29	34	37	32
TOTAL WORRIED	46	45	40	53	27	44	52	37	43	47	41	44	46	47	43	49	49	39	51	49	38
Not very worried	41	43	49	40	59	46	40	50	43	43	35	44	43	45	46	39	38	47	41	41	42
Not at all worried	10	8	8	5	14	7	5	10	10	6	10	9	7	6	9	6	6	9	6	7	13
TOTAL NOT WORRIED	51	51	57	45	73	53	45	60	53	49	45	53	50	51	55	45	44	56	47	48	55
Don't know	4	4	3	3	1	3	3	2	4	5	13	4	3	2	3	6	7	5	2	3	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	28	28	12	45	13	17	42	27	26	29	30	24	30	29	24	33	24	24	36	30	24
Fairly worried	43	44	45	42	45	44	43	48	41	46	37	44	45	46	45	42	44	43	42	43	53
TOTAL WORRIED	71	72	57	87	58	61	85	75	67	75	67	68	75	75	69	75	68	67	78	73	77
Not very worried	22	21	35	10	37	31	11	21	25	18	17	25	20	21	25	17	23	25	17	22	15
Not at all worried	5	3	6	1	4	5	2	3	5	2	4	3	3	3	4	3	4	4	3	2	4
TOTAL NOT WORRIED	27	24	41	11	41	36	13	24	30	20	21	28	23	24	29	20	27	29	20	24	19
Don't know	3	4	2	2	1	3	2	2	3	4	12	4	2	2	2	5	5	4	2	3	4

Lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	24	23	17	27	11	23	25	18	22	24	26	17	24	26	17	31	22	20	30	22	21
Fairly worried	31	32	34	32	24	33	33	30	31	33	23	25	37	36	32	32	26	33	32	33	37
TOTAL WORRIED	55	55	51	59	35	56	58	48	53	57	49	42	61	62	49	63	48	53	62	55	58
Not very worried	28	29	34	26	40	30	27	33	29	29	26	38	27	23	33	23	33	29	25	30	28
Not at all worried	14	11	12	10	24	11	9	15	14	8	13	15	9	9	14	7	11	13	10	10	9
TOTAL NOT WORRIED	42	40	46	36	64	41	36	48	43	37	39	53	36	32	47	30	44	42	35	40	37
Don't know	4	5	3	4	1	4	6	3	5	6	12	5	3	6	4	8	8	6	3	6	5

Lose their job / have difficulty finding work

Very worried	26	26	14	37	11	19	33	24	23	28	31	22	29	22	22	30	24	21	29	28	26
Fairly worried	37	38	39	37	38	38	37	39	37	38	35	41	41	32	40	34	35	39	40	37	33
TOTAL WORRIED	63	64	53	74	49	57	70	63	60	66	66	63	70	54	62	64	59	60	69	65	59
Not very worried	21	23	31	17	31	28	19	23	25	20	15	29	21	22	25	20	26	26	18	21	22
Not at all worried	12	9	13	5	17	11	6	10	10	8	6	5	7	17	10	8	8	9	9	9	13
TOTAL NOT WORRIED	33	32	44	22	48	39	25	33	35	28	21	34	28	39	35	28	34	35	27	30	35
Don't know	4	5	4	4	3	4	5	4	5	5	13	4	3	6	3	8	7	5	4	5	5

Lose their home

Very worried	15	15	7	22	6	10	20	11	12	17	14	13	15	16	11	20	12	13	17	17	14
Fairly worried	27	28	26	33	18	26	30	28	27	28	23	28	29	28	28	27	26	26	32	28	27
TOTAL WORRIED	42	43	33	55	24	36	50	39	39	45	37	41	44	44	39	47	38	39	49	45	41
Not very worried	35	35	40	30	43	37	32	39	36	33	35	40	35	29	38	31	36	37	32	34	34
Not at all worried	20	18	25	13	30	24	14	19	20	17	14	14	19	24	20	16	19	19	18	18	20
TOTAL NOT WORRIED	55	53	65	43	73	61	46	58	56	50	49	54	54	53	58	47	55	56	50	52	54
Don't know	4	5	2	3	2	3	3	4	4	5	13	5	2	3	3	7	7	5	2	4	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	13	14	6	21	7	9	17	12	14	14	15	12	14	15	11	18	13	12	19	13	12
Fairly worried	22	23	19	28	13	21	27	22	25	21	25	19	23	26	22	24	21	22	24	23	27
TOTAL WORRIED	35	37	25	49	20	30	44	34	39	35	40	31	37	41	33	42	34	34	43	36	39
Not very worried	37	37	43	33	45	41	34	40	34	39	30	43	39	32	39	34	36	38	36	37	36
Not at all worried	23	21	28	15	33	25	17	23	22	20	19	20	21	22	24	17	22	22	18	21	20
TOTAL NOT WORRIED	60	58	71	48	78	66	51	63	56	59	49	63	60	54	63	51	58	60	54	58	56
Don't know	5	5	4	3	2	5	4	3	5	6	12	5	4	5	4	7	9	6	3	5	5

Suffer ill-health

Very worried	15	16	9	21	8	13	19	13	14	17	12	10	16	22	12	21	15	14	18	16	13
Fairly worried	36	37	36	38	31	37	39	36	36	38	23	32	39	45	36	38	35	36	37	38	38
TOTAL WORRIED	51	53	45	59	39	50	58	49	50	55	35	42	55	67	48	59	50	50	55	54	51
Not very worried	37	35	40	32	53	36	32	42	36	34	37	43	35	27	40	28	33	36	35	33	35
Not at all worried	8	8	11	6	7	10	5	6	10	6	15	11	7	3	9	6	9	9	6	8	6
TOTAL NOT WORRIED	45	43	51	38	60	46	37	48	46	40	52	54	42	30	49	34	42	45	41	41	41
Don't know	4	5	3	4	2	4	4	3	5	5	14	4	4	3	4	7	8	5	3	4	7

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?

Conservative government led by David Cameron	42	40	98	2	50	84	6	30	41	40	28	37	38	51	44	35	41	52	37	33	28
Labour government led by Ed Miliband	37	37	0	89	22	6	79	40	40	35	44	39	39	30	36	39	38	26	43	43	47
Don't know	22	23	1	9	28	10	15	30	19	26	28	24	23	19	20	26	21	22	21	24	24

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	80	172
	Male 25 to 39	315	355
	Male 40 to 59	517	469
	Male 60 +	381	352
	Female 18 to 24	107	164
	Female 25 to 39	425	352
	Female 40 to 59	571	480
	Female 60 +	378	430
Region			
	North England	639	682
	Midlands	359	455
	East England	283	266
	London	453	355
	South England	630	635
	Wales	145	139
	Scotland	265	241
Social Grade			
	AB	1009	777
	C1	778	804
	C2	434	583
	DE	553	610
Newspaper Type			
	Express / Mail	599	416
	Sun / Star	368	596
	Mirror / Record	186	430
	Guardian / Independent	168	83
	FT / Times / Telegraph	269	236
	Other Paper	328	319
	No Paper	856	694
Political Party Identification			
	Labour	882	902
	Conservative	785	791
	Liberal Democrat	287	333
	Others	183	83
	None/ DK	637	666

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