

YouGov / The Sun Survey Results

Sample Size: 2754 GB Adults
Fieldwork: 26th - 27th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2754	791	924	179	878	725	631	1338	1416	333	702	942	777	1570	1184	353	895	589	677	240	
Unweighted Sample	2754	808	835	198	896	684	639	1265	1489	212	678	1077	787	1847	907	404	953	522	616	259	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	85	4	12	37	36	29	34	36	43	42	29	40	48	36	27	22
Lab	43	0	100	0	6	91	43	41	45	49	50	43	35	37	51	44	34	45	56	31
Lib Dem	8	0	0	100	2	1	32	9	8	9	8	8	8	10	6	7	9	8	7	10
Other	12	0	0	0	7	4	12	13	10	13	8	13	13	11	14	9	10	10	9	37

Other Parties Voting Intention

UKIP	5	0	0	0	5	2	4	6	4	3	2	5	8	4	6	4	6	5	5	3
SNP / PCY	3	0	0	0	0	1	3	3	3	2	3	3	3	3	3	0	0	0	0	30
Green	2	0	0	0	1	1	3	2	2	4	1	2	1	2	2	2	2	2	2	2
BNP	2	0	0	0	1	0	1	2	1	2	1	2	1	1	2	2	0	3	2	2
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	2	1	0	0	1	0	1	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	3	3	6	6	10	13	12	5	6	6	11	5	7	9	10	10
Don't know	14	0	0	0	9	9	18	10	17	20	13	15	11	13	14	15	16	16	9	11

Do you approve or disapprove of the Government's record to date?

	Sept 25-26	Sept 26-27																				
Approve	31	30	78	3	49	62	7	22	34	26	21	27	30	36	34	25	33	35	28	24	30	
Disapprove	55	55	10	90	31	23	83	65	53	57	51	53	59	55	51	61	51	48	59	63	57	
Don't know	15	15	12	7	20	15	10	14	13	16	28	20	11	9	15	14	16	17	13	13	13	

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Sept 12-13	Sept 26-27																				
Strongly support	3	4	11	1	15	9	1	5	6	3	2	3	5	6	6	3	7	5	4	2	6	
Tend to support	30	31	58	7	65	49	11	32	33	28	30	30	30	33	35	24	30	36	29	24	30	
TOTAL SUPPORT	33	35	68	7	80	58	12	37	39	31	32	33	35	38	41	27	37	41	34	26	36	
Tend to oppose	30	29	22	34	15	26	31	30	26	32	29	31	27	30	31	27	31	29	26	30	29	
Strongly oppose	28	27	6	55	2	11	52	26	29	26	22	24	32	28	22	35	25	21	31	34	27	
TOTAL OPPOSE	58	56	28	89	17	36	83	56	54	58	51	55	58	58	52	62	56	50	57	64	56	
Don't know	8	9	3	4	3	6	4	7	6	11	17	12	7	4	6	12	7	8	9	10	8	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	100	171
Male 25 to 39	270	353
Male 40 to 59	505	465
Male 60 +	390	350
Female 18 to 24	112	162
Female 25 to 39	408	350
Female 40 to 59	572	476
Female 60 +	397	427
Region		
North England	616	677
Midlands	381	452
East England	263	264
London	404	353
South England	690	631
Wales	141	138
Scotland	259	240
Social Grade		
AB	1013	771
C1	834	799
C2	406	578
DE	501	606
Newspaper Type		
Express / Mail	600	413
Sun / Star	326	592
Mirror / Record	151	427
Guardian / Independent	168	83
FT / Times / Telegraph	256	234
Other Paper	375	317
No Paper	878	689
Political Party Identification		
Labour	837	895
Conservative	780	785
Liberal Democrat	315	330
Others	169	83
None/ DK	653	661

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