

YouGov / The Sun Survey Results

Sample Size: 2070 GB Adults
Fieldwork: 27th - 28th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2070	596	682	203	637	559	470	1006	1064	250	528	708	584	1180	890	265	673	443	509	180
Unweighted Sample 2070	605	614	201	643	514	485	988	1082	179	517	784	590	1401	669	285	701	463	478	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	36	100	0	0	88	4	10	35	36	34	30	33	44	36	35	44	47	32	29	13
Lab	41	0	100	0	4	93	30	41	41	40	42	46	34	37	46	36	29	45	52	45
Lib Dem	12	0	0	100	2	1	46	12	13	15	18	8	11	15	8	12	14	13	11	8
Other	12	0	0	0	6	3	14	12	11	11	11	12	11	12	10	8	10	10	8	34

Other Parties Voting Intention

UKIP	4	0	0	0	5	1	3	5	3	1	3	5	6	4	4	4	5	4	4	1
SNP / PCY	3	0	0	0	1	1	4	3	4	6	4	3	2	4	2	0	0	2	0	32
Green	2	0	0	0	0	0	6	2	2	1	2	2	2	2	2	1	4	2	2	0
BNP	1	0	0	0	1	0	0	2	1	2	2	1	1	1	2	1	1	3	2	0
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0

Non Voters

Would Not Vote	7	0	0	0	3	2	4	8	6	14	9	6	3	5	9	2	8	9	7	6
Don't know	12	0	0	0	10	8	18	7	17	11	13	12	12	10	15	13	12	13	11	12

26-17
Apr

27-28
Apr

Do you approve or disapprove of the Government's record to date?

Approve	31	32	80	2	48	67	6	27	37	28	21	30	30	41	36	26	40	38	29	27	21
Disapprove	55	54	10	92	31	21	87	55	52	55	53	53	58	49	51	57	48	46	53	63	65
Don't know	14	14	10	6	20	12	7	18	11	17	26	18	12	10	13	16	12	16	18	10	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

13-14
Apr

27-28
Apr

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to the Conservatives	29	29	86	1	7	73	4	10	29	29	23	25	27	38	31	27	35	35	27	24	14
Applies most to Labour	29	30	2	79	6	4	73	21	33	29	33	28	35	27	29	32	28	22	31	39	39
Applies most to the Liberal Democrats	11	12	2	4	66	3	2	41	11	13	18	15	9	11	15	8	12	14	10	10	17
Applies to none of them	20	18	6	11	8	14	14	17	18	18	8	18	19	20	17	19	14	19	18	19	15
Don't know	11	11	5	5	12	6	7	11	9	12	17	15	10	5	8	14	10	10	14	8	14

It is led by people of real ability

Applies most to the Conservatives	25	25	69	2	13	58	3	14	25	24	23	20	21	34	27	22	25	31	23	19	18
Applies most to Labour	17	20	1	53	10	3	49	13	23	17	27	17	21	19	19	22	16	15	20	26	28
Applies most to the Liberal Democrats	4	4	1	1	26	1	1	13	4	4	6	4	3	4	4	3	5	4	4	4	2
Applies to none of them	38	36	20	32	34	28	34	42	35	37	27	39	39	35	37	35	37	34	37	38	38
Don't know	16	15	9	12	18	10	13	18	13	18	18	20	16	9	14	18	17	16	16	14	14

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	55	53	88	37	39	80	37	46	53	54	49	51	51	60	58	48	53	59	48	51	51
Applies most to Labour	11	14	1	34	10	2	33	10	14	13	15	12	14	14	12	16	11	12	15	15	16
Applies most to the Liberal Democrats	5	5	1	2	30	1	1	16	6	4	5	6	4	5	6	5	7	5	6	6	2
Applies to none of them	16	16	6	16	10	11	15	15	16	15	14	16	18	14	16	15	18	14	15	16	18
Don't know	12	12	4	11	11	5	14	13	11	14	18	16	13	7	9	17	12	10	16	12	13

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Liberal Democrats	35	35	32	52	12	30	49	34	36	35	45	34	35	33	38	32	35	33	33	37	46
Applies most to Labour	25	25	51	3	46	47	5	25	27	24	23	26	23	29	28	22	27	30	23	24	18
Applies most to the Conservatives	19	19	6	34	18	8	32	18	20	18	11	18	21	22	17	21	17	16	22	22	19
Applies to none of them	8	6	3	4	10	4	4	9	6	6	3	7	8	6	6	7	6	7	7	6	5
Don't know	14	14	9	7	14	11	10	14	11	16	18	16	14	9	11	17	15	14	15	11	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	26-27 Apr	27-28 Apr																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	38	38	49	34	47	47	35	40	46	31	45	39	38	36	40	36	38	39	38	35	47
Wrong	42	41	36	44	35	37	43	40	40	42	25	37	44	49	40	42	44	40	38	45	35
Don't know	20	21	14	22	18	16	23	20	14	27	30	25	18	15	19	22	18	21	24	20	17
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	1	1	2	0	3	2	1	0	2	1	1	2	1	0	1	1	0	1	0	2	0
Fairly well	31	32	44	27	39	40	27	32	39	25	36	29	33	30	34	28	35	35	28	25	40
TOTAL WELL	32	33	46	27	42	42	28	32	41	26	37	31	34	30	35	29	35	36	28	27	40
Fairly badly	37	37	33	39	35	34	40	39	35	39	25	35	38	42	38	36	33	33	39	39	45
Very badly	10	9	4	13	3	6	13	7	11	7	6	6	10	12	7	11	9	9	8	12	4
TOTAL BADLY	47	46	37	52	38	40	53	46	46	46	31	41	48	54	45	47	42	42	47	51	49
Don't know	22	21	17	20	19	17	20	21	14	29	31	28	19	15	20	24	22	22	24	22	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	45	87
Male 25 to 39	133	182
Male 40 to 54	249	240
Male 55 +	262	185
Female 18 to 24	62	84
Female 25 to 39	203	182
Female 40 to 54	255	245
Female 55 +	215	219
Region		
North England	347	348
Midlands	196	232
East England	147	136
London	208	182
South England	318	332
Wales	73	72
Scotland	135	123
Social Grade		
AB	553	392
C1	404	406
C2	178	293
DE	265	308
Newspaper Type		
Express / Mail	379	216
Sun / Star	165	304
Mirror / Record	108	217
Guardian / Independent	108	44
FT / Times / Telegraph	159	125
Other Paper	192	164
No Paper	310	352
Political Party Identification		
Labour	471	463
Conservative	400	409
Liberal Democrat	172	170
Others	157	45
None/ DK	224	337