

YouGov/The Sun Survey Results

Sample Size: 2573 GB Adults
Fieldwork: 27th - 28th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2573	739	879	167	803	675	631	1250	1323	311	656	880	726	1467	1106	329	836	551	633	224
Unweighted Sample	2573	724	863	164	779	667	639	1213	1360	208	674	1005	686	1656	917	376	790	545	635	227
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	89	3	11	34	38	31	36	34	41	41	30	40	46	39	27	14
Lab	43	0	100	0	3	93	44	43	43	45	45	48	36	38	50	43	34	43	54	49
Lib Dem	8	0	0	100	1	0	32	8	8	10	9	6	9	10	6	7	9	9	8	5
Other	12	0	0	0	7	3	13	14	10	14	10	12	14	11	14	10	10	9	12	32

Other Parties Voting Intention

UKIP	6	0	0	0	5	1	4	7	4	4	4	5	8	5	7	5	7	5	7	1
SNP / PCY	3	0	0	0	0	1	2	3	2	4	3	3	2	3	2	0	0	1	0	28
Green	2	0	0	0	0	0	5	2	2	4	1	2	2	2	2	3	2	1	2	2
BNP	1	0	0	0	0	0	1	1	1	0	0	2	1	1	1	2	0	1	1	0
Other	1	0	0	0	0	0	1	1	1	2	1	1	1	1	1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

Non Voters

Would Not Vote	7	0	0	0	4	2	3	6	9	14	10	6	3	7	8	6	8	6	8	10
Don't know	14	0	0	0	10	9	22	11	16	15	15	14	11	12	15	17	15	12	12	12

Do you approve or disapprove of the Government's record to date?

	26-27 Jun	27-28 June																			
Approve	30	30	75	3	54	61	7	23	32	27	26	31	28	33	36	21	29	34	34	23	24
Disapprove	55	55	10	90	29	21	86	64	57	54	47	50	62	55	50	63	50	49	53	65	66
Don't know	15	15	15	7	16	17	7	13	11	19	27	19	10	12	14	16	21	17	13	12	9

Fieldwork: 27th - 28th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	2573	724	863	164	779	667	639	1213	1360	208	674	1005	686	1656	917	376	790	545	635	227
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20-21 June	27-28 June																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																					
The economy	74	76	80	78	76	79	77	79	76	77	71	78	78	76	80	71	75	76	79	74	82
Immigration & Asylum	46	46	61	34	33	61	32	38	45	46	28	36	49	58	41	53	44	48	48	46	34
Pensions	34	36	30	45	35	30	47	37	35	36	21	30	41	41	36	35	31	33	37	40	38
Health	36	31	27	41	31	26	40	33	29	33	31	26	31	36	30	32	32	31	34	28	29
Crime	21	21	25	17	19	24	19	18	21	21	20	22	22	20	19	24	26	18	20	23	22
Tax	13	15	13	13	18	13	14	16	18	13	26	22	13	6	15	15	13	13	15	17	20
Education	13	14	8	18	14	8	17	19	13	14	26	15	12	9	16	11	18	14	10	13	17
Europe	9	12	19	7	9	19	8	8	15	10	11	8	11	18	13	11	12	14	13	10	10
Afghanistan	9	9	9	8	7	10	7	8	8	10	4	6	9	13	8	9	6	9	8	10	9
Family life & childcare	7	6	4	7	7	4	6	7	4	8	8	9	6	3	6	6	6	7	7	5	5
The environment	8	6	3	7	17	4	6	11	7	6	12	8	5	4	8	5	7	7	4	5	9
Transport	3	3	3	3	5	2	2	4	4	2	2	4	3	2	3	3	4	3	1	3	4
None of these	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	2	2	1	1	0	1	2	1	1	2	6	3	0	0	1	2	2	2	1	2	1
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																					
The economy	65	67	69	71	66	68	67	68	70	64	64	69	69	63	67	66	62	67	67	67	72
Pensions	38	40	39	44	44	39	46	41	40	40	23	30	43	52	42	37	35	39	42	42	39
Health	36	34	30	41	27	32	41	36	32	36	30	25	32	47	33	36	39	33	36	35	26
Tax	30	28	29	25	27	30	21	27	31	24	34	37	27	16	28	28	28	26	29	29	27
Immigration & Asylum	14	14	17	9	6	19	9	11	14	14	8	7	14	23	12	18	17	14	14	16	7
Education	14	14	11	16	15	11	17	17	12	16	23	16	16	6	16	11	13	14	11	16	17
Family life & childcare	14	13	12	14	12	12	13	14	11	15	16	22	13	5	14	13	11	14	14	14	14
Crime	12	12	14	11	12	14	13	10	13	11	9	12	13	13	13	12	14	12	13	12	14
Transport	7	8	9	8	12	7	7	11	10	7	17	10	6	6	9	8	10	9	6	8	10
The environment	7	7	3	8	13	4	7	11	7	6	9	8	6	6	7	7	7	6	7	6	8
Europe	6	6	8	4	1	10	4	2	7	5	3	4	4	11	5	7	4	7	5	5	6
Afghanistan	1	1	1	2	0	1	2	1	1	1	1	1	1	2	1	1	2	1	1	2	0
None of these	3	2	2	1	4	2	1	2	2	2	1	2	1	2	2	2	1	2	2	1	0
Don't know	2	2	2	1	1	2	3	1	2	3	7	4	1	1	3	2	3	3	3	2	1

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	81	160
Male 25 to 39	281	329
Male 40 to 59	513	435
Male 60 +	338	327
Female 18 to 24	127	152
Female 25 to 39	393	327
Female 40 to 59	492	445
Female 60 +	348	399
Region		
North England	635	633
Midlands	416	422
East England	231	247
London	376	329
South England	559	589
Wales	129	129
Scotland	227	224
Social Grade		
AB	908	720
C1	748	746
C2	443	540
DE	474	566
Newspaper Type		
Express / Mail	514	386
Sun / Star	336	553
Mirror / Record	207	399
Guardian / Independent	179	77
FT / Times / Telegraph	227	219
Other Paper	305	296
No Paper	805	643
Political Party Identification		
Labour	834	836
Conservative	717	733
Liberal Democrat	287	309
Others	183	77
None/ DK	552	618

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<http://today.yougov.co.uk>