

YouGov / The Sun Survey Results

Sample Size: 2627 GB Adults
Fieldwork: 27th - 28th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2627	744	866	185	796	736	565	1277	1350	319	669	898	741	1497	1130	336	854	562	646	229	
Unweighted Sample	2627	732	765	202	794	652	596	1246	1381	175	671	1075	706	1749	878	396	817	490	593	331	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	88	2	15	38	36	31	36	34	44	41	31	41	48	32	32	20
Lab	43	0	100	0	4	92	38	42	44	50	46	43	38	38	50	43	31	50	52	46
Lib Dem	9	0	0	100	2	1	37	8	10	11	11	9	7	11	6	12	11	7	10	3
Other	11	0	0	0	7	4	10	12	10	9	7	14	11	10	13	5	11	12	7	31

Other Parties Voting Intention

UKIP	5	0	0	0	5	2	2	5	4	1	2	6	6	4	6	3	6	7	3	2
SNP / PCY	3	0	0	0	0	1	2	3	3	4	2	3	3	3	3	0	0	1	0	27
Green	2	0	0	0	0	1	4	1	2	2	2	2	1	1	2	1	3	2	0	0
BNP	1	0	0	0	0	0	1	1	1	0	1	1	1	1	1	1	1	1	1	1
Respect	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
Other	1	0	0	0	0	0	1	1	1	2	0	1	0	1	1	0	1	1	1	0

Non Voters

Would Not Vote	8	0	0	0	4	2	5	7	10	15	12	7	4	6	11	8	9	6	10	6
Don't know	15	0	0	0	11	7	23	10	20	19	16	15	12	13	17	15	16	15	14	16

Do you approve or disapprove of the Government's record to date?

	Sept 26-27	Sept 27-28																			
Approve	30	29	76	3	45	61	5	25	33	24	19	29	29	32	33	23	30	34	25	28	17
Disapprove	55	56	10	92	36	22	89	61	55	56	56	52	57	57	52	61	51	49	59	58	72
Don't know	15	16	14	4	19	16	6	15	12	19	19	14	11	15	16	20	17	16	14	11	

Which of these would make the best Prime Minister?

	Sept 13-14	Sept 27-28																			
David Cameron	36	35	93	4	20	78	7	21	40	31	30	33	35	41	40	29	41	41	32	33	21
Ed Miliband	22	21	0	59	1	2	54	17	23	20	23	19	24	20	19	24	18	16	29	23	23
Nick Clegg	5	5	1	3	42	1	2	17	6	5	6	8	4	4	6	5	6	6	4	7	1
Don't know	37	38	6	34	36	19	36	45	31	44	41	40	38	35	36	41	35	37	35	38	54

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose, which of the following options would be best for Britain?

A majority Conservative government	29	31	85	1	6	74	4	11	33	28	20	27	29	41	35	26	34	39	28	25	17
A coalition between the Conservatives and Liberal Democrats	9	9	12	1	50	10	2	21	10	8	10	9	10	8	12	6	10	10	9	10	6
A coalition between Labour and the Liberal Democrats	12	11	0	16	33	2	13	25	12	11	13	12	11	11	13	9	12	11	9	12	15
A majority Labour government	30	30	1	79	0	3	75	19	32	28	29	29	31	29	27	33	26	19	35	36	40
Don't know	19	19	2	3	11	10	7	24	13	25	28	23	18	12	14	25	18	20	18	17	23

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

	Sept 25-26	Sept 27-28																			
Right	42	41	53	42	53	46	42	44	52	31	39	40	41	43	43	39	44	42	43	37	42
Wrong	36	36	29	38	27	32	37	36	35	36	29	30	38	41	36	36	34	36	35	36	36
Don't know	22	23	19	20	20	22	21	20	13	33	32	29	21	17	22	25	22	22	22	27	22

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	8	7	14	5	11	11	5	7	12	3	4	9	7	7	8	6	7	8	7	8	2
Fairly well	47	47	56	47	58	53	45	54	54	40	39	43	48	53	49	45	44	49	48	43	49
TOTAL WELL	55	54	70	52	69	64	50	61	66	43	43	51	55	60	57	51	52	58	56	51	51
Fairly badly	17	18	14	19	18	15	21	16	15	21	24	15	18	19	19	17	21	17	15	19	22
Very badly	5	6	2	9	1	4	8	4	7	6	8	7	6	6	5	8	6	6	7	6	7
TOTAL BADLY	22	24	16	28	20	18	29	20	21	27	32	21	24	25	24	24	27	23	22	25	29
Don't know	23	21	14	20	12	18	21	19	12	30	25	28	21	15	19	25	21	19	23	24	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	65	163
Male 25 to 39	295	336
Male 40 to 59	504	444
Male 60 +	382	334
Female 18 to 24	108	155
Female 25 to 39	378	334
Female 40 to 59	571	454
Female 60 +	324	407
Region		
North England	593	646
Midlands	375	431
East England	232	252
London	396	336
South England	585	602
Wales	115	131
Scotland	331	229
Social Grade		
AB	980	736
C1	769	762
C2	384	552
DE	494	578
Newspaper Type		
Express / Mail	514	394
Sun / Star	289	565
Mirror / Record	143	407
Guardian / Independent	166	79
FT / Times / Telegraph	241	223
Other Paper	361	302
No Paper	913	657
Political Party Identification		
Labour	767	854
Conservative	735	749
Liberal Democrat	299	315
Others	207	79
None/ DK	619	630

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