

## YouGov / The Sun Survey Results

Sample Size: 2707 GB Adults  
Fieldwork: 29th - 30th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2707</b>	<b>759</b>	<b>866</b>	<b>167</b>	<b>837</b>	<b>695</b>	<b>606</b>	<b>1314</b>	<b>1393</b>	<b>330</b>	<b>690</b>	<b>928</b>	<b>760</b>	<b>1534</b>	<b>1158</b>	<b>344</b>	<b>877</b>	<b>576</b>	<b>662</b>	<b>234</b>
Unweighted Sample	2707	767	808	175	841	644	605	1267	1440	199	765	1009	734	1795	897	384	869	546	663	230
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	88	1	13	35	38	26	34	34	45	39	33	40	45	35	31	20
Lab	42	0	100	0	4	94	37	40	43	43	46	45	34	39	46	40	31	46	54	41
Lib Dem	8	0	0	100	0	0	33	8	8	13	10	7	6	10	6	10	12	7	5	1
Other	14	0	0	0	8	5	17	16	11	17	11	14	15	13	16	10	12	11	10	38

### Other Parties Voting Intention

UKIP	5	0	0	0	6	0	5	6	3	5	3	3	9	4	6	4	7	5	4	2
SNP / PCY	3	0	0	0	0	2	2	3	3	3	3	4	2	3	3	0	0	1	0	32
Green	3	0	0	0	0	0	8	2	3	7	2	3	1	3	3	2	3	3	3	1
BNP	2	0	0	0	1	1	1	2	1	0	2	2	1	1	2	1	2	2	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	2	1	2	1	1	1	1	1	2	0	0	1	3

### Non Voters

Would Not Vote	9	0	0	0	4	2	7	8	9	14	13	7	4	7	10	10	8	8	9	8
Don't know	15	0	0	0	10	9	21	9	20	13	16	17	11	13	17	13	16	17	12	15

### Do you approve or disapprove of the Government's record to date?

	28-29 June	29-30 June																			
Approve	31	29	78	4	36	61	4	22	32	25	24	27	26	35	33	23	30	35	27	24	20
Disapprove	56	57	9	91	43	24	89	65	58	56	53	53	61	57	53	61	55	50	57	63	65
Don't know	14	15	13	6	21	15	7	12	11	19	23	20	13	8	14	16	14	15	16	14	16

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<b>Weighted Sample</b>	<b>2707</b>	<b>759</b>	<b>866</b>	<b>167</b>	<b>837</b>	<b>695</b>	<b>606</b>	<b>1314</b>	<b>1393</b>	<b>330</b>	<b>690</b>	<b>928</b>	<b>760</b>	<b>1534</b>	<b>1158</b>	<b>344</b>	<b>877</b>	<b>576</b>	<b>662</b>	<b>234</b>
Unweighted Sample	2707	767	808	175	841	644	605	1267	1440	199	765	1009	734	1795	897	384	869	546	663	230
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

15-16 June  
29-30 June

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to the Conservatives	28	<b>29</b>	83	3	5	69	5	11	30	27	19	23	27	40	32	24	33	34	29	24	16
Applies most to Labour	29	<b>28</b>	1	76	4	3	70	23	28	28	27	28	30	25	27	29	27	20	31	36	29
Applies most to the Liberal Democrats	10	<b>9</b>	3	3	72	3	2	29	10	8	11	11	8	7	12	6	10	12	7	6	9
Applies to none of them	19	<b>21</b>	8	10	11	16	14	25	22	20	17	19	24	21	18	25	18	20	19	22	30
Don't know	13	<b>13</b>	5	7	8	10	9	12	10	17	27	18	10	7	11	16	12	13	14	13	17

It is led by people of real ability

Applies most to the Conservatives	24	<b>24</b>	72	2	14	57	2	13	26	21	17	22	21	31	27	20	29	30	23	17	15
Applies most to Labour	16	<b>14</b>	0	41	3	2	38	10	15	14	15	14	17	11	13	16	15	12	14	17	14
Applies most to the Liberal Democrats	4	<b>3</b>	1	2	27	1	2	9	3	3	4	4	3	3	3	3	4	3	3	2	2
Applies to none of them	39	<b>42</b>	17	43	39	29	44	52	43	40	37	38	45	43	42	42	35	38	41	47	55
Don't know	18	<b>17</b>	10	13	18	12	14	17	12	22	28	22	14	12	15	19	17	17	19	17	14

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	52	<b>52</b>	87	39	44	76	38	49	54	50	46	47	52	60	55	48	50	56	52	50	45
Applies most to Labour	11	<b>9</b>	1	23	2	2	22	6	10	8	13	9	9	7	9	9	12	7	9	11	9
Applies most to the Liberal Democrats	4	<b>4</b>	1	4	29	2	3	11	6	3	4	5	4	3	5	3	6	3	6	3	3
Applies to none of them	19	<b>20</b>	7	21	14	14	22	21	20	21	16	19	22	22	19	23	19	17	19	24	29
Don't know	14	<b>14</b>	5	13	11	6	15	13	10	18	21	20	13	8	12	17	13	16	14	13	14

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Liberal Democrats	29	<b>30</b>	30	41	13	30	37	27	30	29	31	30	30	28	33	25	30	26	32	31	30
Applies most to the Conservatives	25	<b>27</b>	8	45	27	13	46	30	28	25	21	22	27	33	25	29	22	27	28	28	25
Applies most to Labour	24	<b>21</b>	47	4	41	40	4	21	24	19	19	19	22	24	23	19	25	25	20	17	20
Applies to none of them	7	<b>8</b>	6	4	9	7	6	7	8	8	7	9	9	7	7	9	9	7	6	9	9
Don't know	15	<b>15</b>	10	6	10	11	7	14	10	19	23	20	13	8	12	17	14	15	13	15	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	23-24 June	29-30 June																			
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																					
Right	35	<b>36</b>	50	34	44	46	33	36	45	28	38	37	37	35	39	33	34	36	38	38	35
Wrong	41	<b>40</b>	29	44	37	32	42	44	38	41	30	33	40	50	38	42	40	39	39	39	44
Don't know	24	<b>24</b>	20	22	19	22	26	20	16	31	32	31	22	16	23	26	25	25	23	23	21
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																					
Very well	1	<b>1</b>	2	1	2	2	1	1	2	1	0	2	0	1	1	1	2	1	1	1	0
Fairly well	26	<b>32</b>	48	27	38	44	25	31	38	26	31	29	31	35	35	28	30	34	31	31	31
<b>TOTAL WELL</b>	<b>27</b>	<b>33</b>	<b>50</b>	<b>28</b>	<b>40</b>	<b>46</b>	<b>26</b>	<b>32</b>	<b>40</b>	<b>27</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>36</b>	<b>36</b>	<b>29</b>	<b>32</b>	<b>35</b>	<b>32</b>	<b>32</b>	<b>31</b>
Fairly badly	36	<b>34</b>	26	40	33	28	42	36	35	32	27	30	35	39	35	32	34	31	33	34	42
Very badly	12	<b>10</b>	5	13	4	6	13	10	12	9	7	9	11	11	9	12	12	9	11	10	7
<b>TOTAL BADLY</b>	<b>48</b>	<b>44</b>	<b>31</b>	<b>53</b>	<b>37</b>	<b>34</b>	<b>55</b>	<b>46</b>	<b>47</b>	<b>41</b>	<b>34</b>	<b>39</b>	<b>46</b>	<b>50</b>	<b>44</b>	<b>44</b>	<b>46</b>	<b>40</b>	<b>44</b>	<b>44</b>	<b>49</b>
Don't know	24	<b>23</b>	20	19	22	20	20	23	13	33	34	29	23	14	21	26	22	25	23	24	20

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	78	167
Male 25 to 39	297	345
Male 40 to 59	500	458
Male 60 +	392	344
Female 18 to 24	121	163
Female 25 to 39	468	345
Female 40 to 59	509	469
Female 60 +	342	416
<b>Region</b>		
North England	663	662
Midlands	404	442
East England	263	258
London	384	344
South England	606	619
Wales	142	134
Scotland	230	234
<b>Social Grade</b>		
AB	983	755
C1	812	779
C2	437	566
DE	460	592
<b>Newspaper Type</b>		
Express / Mail	546	406
Sun / Star	357	581
Mirror / Record	186	416
Guardian / Independent	173	82
FT / Times / Telegraph	257	229
Other Paper	324	313
No Paper	864	681
<b>Political Party Identification</b>		
Labour	807	875
Conservative	777	773
Liberal Democrat	288	323
Others	204	82
None/ DK	631	653

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<http://today.yougov.co.uk>