

YouGov Survey Results

Sample Size: 2601 GB Adults
Fieldwork: 15th - 16th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2601	804	871	210	798	682	589	1264	1337	315	663	890	733	1483	1118	333	845	557	640	226
Unweighted Sample	2601	805	785	221	803	609	625	1222	1379	206	685	982	728	1770	831	454	879	501	520	247
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement: "This country would be a much better place if more people were like me"

Strongly agree	19	22	20	16	21	20	18	24	15	12	20	20	20	19	20	29	19	17	18	15
Tend to agree	47	53	48	41	51	49	44	45	50	41	45	50	49	49	46	42	49	49	47	46
TOTAL AGREE	66	75	68	57	72	69	62	69	65	53	65	70	69	68	66	71	68	66	65	61
Tend to disagree	12	9	14	14	9	13	14	12	11	20	13	10	9	12	10	9	10	11	14	12
Strongly disagree	2	2	2	1	3	1	2	3	2	4	3	0	2	2	2	2	2	2	2	3
TOTAL DISAGREE	14	11	16	15	12	14	16	15	13	24	16	10	11	14	12	11	12	13	16	15
Don't know	20	14	16	28	16	17	23	17	22	22	18	20	19	18	22	18	19	21	19	24