

YouGov Survey Results

Sample Size: 1179
Fieldwork: 2nd - 3rd May 2011

Sky News
All GB Adults
Unweighted Sample

Total	Gender		Age				Social Grade		Region				
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1179	571	608	140	303	405	330	669	505	151	377	249	287	102
1179	569	610	107	344	424	304	814	360	173	401	232	278	82
%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have seen, did you prefer Kate Middleton's wedding dress or Princess Diana's?

Princess Diana	5	7	4	4	6	8	2	5	5	14	4	4	5	2
Kate Middleton	66	48	83	56	65	64	74	69	63	63	69	66	65	63
Neither	9	14	5	8	9	12	6	8	11	10	9	8	9	14
Don't know	19	31	8	32	20	15	18	18	22	13	18	22	22	20