

YouGov Survey Results

Sample Size: 2649 GB Adults
Fieldwork: 10th - 11th April 2011

	Voting intention				2010 Vote			Marital Status					Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Married	Divorced	Widowed	Single and never married	Other	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2649	757	878	215	810	701	613	1293	212	106	709	160	1287	1362	321	675	906	747	1510	1139	339	861	567	652	230
Unweighted Sample	2649	765	842	222	812	676	629	1351	243	99	637	172	1240	1409	220	639	1005	785	1804	845	397	890	501	639	222

Are you currently...

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Married	Divorced	Widowed	Single and never married	Other	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Married	49	51	51	49	53	51	47	100	0	0	0	0	51	47	3	38	59	66	49	49	35	49	53	48	61
Separated	2	2	2	2	2	3	2	0	0	0	0	0	2	2	1	1	4	1	2	2	2	2	3	1	3
Divorced	8	6	9	7	7	10	6	0	100	0	0	0	5	11	1	2	12	12	8	8	8	8	7	9	5
Widowed	4	4	4	2	4	6	4	0	0	100	0	0	2	6	0	0	1	13	4	4	3	4	5	3	4
In a civil partnership	3	5	2	3	4	3	2	0	0	0	0	0	4	3	1	5	3	2	3	4	3	4	2	2	7
Single and never married	27	26	24	34	23	21	33	0	0	0	100	0	30	24	78	41	16	4	27	26	39	25	25	27	17
Other	6	6	6	3	6	5	6	0	0	0	0	100	5	7	13	11	4	1	7	5	9	7	4	7	3
Don't know	1	0	1	0	1	2	1	0	0	0	0	0	1	2	3	2	1	1	1	2	2	1	1	2	0

How important a role do you think marriage plays in British society today?

Very important	23	30	20	17	31	22	20	35	14	28	11	6	22	25	14	19	24	31	22	25	20	22	28	24	22
Fairly important	36	39	36	39	37	36	36	35	37	36	39	42	38	34	43	34	37	34	38	33	40	35	36	33	42
TOTAL IMPORTANT	59	69	56	56	68	58	56	70	51	64	50	48	60	59	57	53	61	65	60	58	60	57	64	57	64
Not very important	28	24	31	35	24	28	32	22	33	26	34	38	26	29	31	33	24	26	29	26	26	31	25	29	23
Not important at all	10	7	11	8	8	10	10	7	14	9	14	10	12	9	7	12	12	7	9	12	11	9	8	12	12
TOTAL NOT IMPORTANT	38	31	42	43	32	38	42	29	47	35	48	48	38	38	38	45	36	33	38	38	37	40	33	41	35
Don't know	3	1	2	2	1	3	2	1	3	1	2	5	2	3	5	3	3	1	2	4	4	3	3	3	1

And how important a role do you think marriage should play in British society today?

Very important	45	59	38	37	60	39	39	62	36	66	24	22	44	47	28	35	44	63	45	45	41	46	50	45	40
Fairly important	33	30	34	40	29	34	33	28	37	26	42	37	32	33	44	35	33	24	33	32	35	32	31	31	40
TOTAL IMPORTANT	78	89	72	77	89	73	72	90	73	92	66	59	76	80	72	70	77	87	78	77	76	78	81	76	80
Not very important	13	7	17	14	7	16	16	7	16	6	19	22	13	13	14	16	13	9	13	12	13	14	11	13	15
Not important at all	6	3	8	7	2	7	10	2	8	2	12	13	9	3	8	9	7	2	6	6	7	6	5	8	5
TOTAL NOT IMPORTANT	19	10	25	21	9	23	26	9	24	8	31	35	22	16	22	25	20	11	19	18	20	20	16	21	20
Don't know	3	1	3	1	2	4	2	1	2	1	3	6	2	4	6	4	3	2	3	4	4	3	3	4	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think married men should or should not wear a wedding ring?

Married men should wear a wedding ring	64	66	63	57	65	64	60	61	61	59	69	70	56	70	73	74	61	53	64	63	64	64	64	63	63
Married men should not wear a wedding ring	7	8	7	8	7	7	6	7	6	15	6	3	10	4	8	4	6	9	7	7	4	7	9	6	6
Don't know	30	26	29	34	27	29	34	32	32	26	25	27	34	25	19	22	33	37	30	30	31	29	27	31	31

And, generally speaking, do you think married women should or should not wear a wedding ring?

Married women should wear a wedding ring	76	81	76	67	81	77	70	76	74	85	79	78	72	80	85	79	73	74	76	77	75	76	79	76	75
Married women should not wear a wedding ring	3	2	4	5	2	3	4	3	3	4	1	2	3	2	2	3	2	4	3	3	3	3	2	2	4
Don't know	21	17	20	29	17	20	27	21	23	12	20	20	24	18	13	18	25	23	22	20	23	21	19	22	21

And do you personally wear a wedding ring?

[Only those who are married n=1351]

Yes, I do	77	79	77	74	78	76	77	77	0	0	0	0	63	91	100	90	74	72	76	77	76	79	74	78	73
No, I do not	23	21	23	26	22	24	23	23	0	0	0	0	37	9	0	10	26	28	24	23	24	21	26	22	27

And does your spouse?

[Only those who are married]

Yes, they do	78	79	78	84	78	76	76	78	0	0	0	0	94	62	88	89	79	72	80	75	76	77	82	74	83
No, they do not	22	21	22	16	22	24	24	22	0	0	0	0	6	38	12	11	21	28	20	25	24	23	18	26	17

Do you think is right or wrong for women to keep their own surname after getting married?

Right	27	21	31	36	23	29	31	20	38	16	34	38	22	31	29	31	27	21	29	24	34	24	24	29	24
Wrong	37	48	34	25	45	33	30	43	37	43	32	29	44	32	39	35	33	45	35	41	33	40	37	37	32
Don't know	36	31	35	39	32	38	39	37	25	41	35	33	35	37	33	34	40	34	36	36	33	35	39	34	43

Generally speaking, Who do you think should contribute the most to the cost of a wedding?

The bride's family	6	8	5	4	7	4	5	6	4	5	8	5	9	3	11	7	4	6	6	6	5	7	5	5	6
The groom's family	1	1	1	0	1	1	1	1	1	0	1	0	1	0	2	2	0	0	0	1	1	0	1	1	3
Both families	45	49	42	47	51	39	41	47	48	58	43	32	44	45	44	34	43	56	44	45	44	43	46	46	44
The bride and groom themselves	42	37	46	42	36	49	48	42	42	33	42	55	39	46	37	50	47	33	44	41	43	41	41	44	45
Other	1	2	1	1	1	1	2	2	1	0	1	5	1	2	1	2	2	1	2	1	2	2	1	1	2
Don't know	5	3	5	5	3	5	4	4	5	4	5	3	6	4	5	6	4	4	4	5	5	6	5	4	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much money do you think is appropriate to spend on a wedding?

Less than £500	5	3	8	5	4	6	5	5	9	6	5	2	7	3	3	4	6	6	5	6	5	6	5	6	3
Between £500 and £999	9	6	10	12	6	10	11	10	12	8	7	4	8	10	5	5	10	12	7	11	7	11	8	8	11
Between £1000 and £2499	21	19	21	19	20	23	20	22	27	25	18	19	20	22	16	16	23	25	18	24	17	18	26	24	16
Between £2500 and £4999	20	21	20	17	22	20	18	22	15	21	17	18	18	21	16	19	21	20	21	18	17	20	19	20	22
Between £5000 and £9999	17	22	14	20	21	13	19	18	14	8	20	19	19	16	24	23	16	11	20	14	20	16	18	15	23
Between £10000 and £14999	7	10	7	8	9	7	7	7	4	5	9	12	7	7	12	10	5	5	9	5	10	8	6	6	6
Between £15000 and £19999	2	3	1	4	3	1	3	3	3	3	2	3	2	3	1	4	2	2	3	2	6	2	2	2	2
Between £20000 and £24999	1	1	2	0	1	2	1	1	0	2	2	2	1	1	3	1	1	1	2	1	1	2	1	1	2
Between £25000 and £29999	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Between £30000 and £40000	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	0	1	0	0	0	0
More than £40000	0	1	0	0	1	0	0	0	0	0	1	0	0	0	2	0	0	0	0	0	1	0	0	0	0
Don't know	16	12	16	12	13	17	16	12	17	23	17	20	17	15	17	16	16	17	14	19	15	16	14	19	16
AVERAGE (£)	4784	6102	4533	5375	5868	4534	4964	4855	3836	4487	6363	6256	4851	4916	7560	6373	4381	4046	5609	4250	6824	5015	4872	4506	5517

Which, of the following do you think would make the best location for a honeymoon?

Carribbean	20	20	19	19	20	16	21	18	14	11	26	22	20	19	34	21	19	13	20	20	18	21	19	20	22
Mauritius	13	13	13	10	12	16	11	13	13	6	14	16	11	14	9	18	13	10	13	13	17	10	15	13	10
Italy	12	15	13	15	13	14	11	13	16	11	12	12	10	14	13	11	10	16	12	12	7	13	13	13	14
Paris	6	7	6	5	7	6	4	6	6	10	7	1	7	6	9	4	4	10	6	7	5	6	6	5	11
Australia	5	6	6	5	5	5	7	4	5	0	7	6	6	4	8	6	5	3	4	6	5	5	4	5	4
Bali	5	4	6	4	6	5	6	5	8	16	4	6	5	5	4	4	6	6	6	4	9	5	4	6	3
Tahiti	4	4	3	7	5	3	6	4	5	4	5	4	5	3	1	4	6	3	5	3	6	5	3	4	2
Thailand	2	3	2	3	3	1	2	2	1	2	2	3	1	3	2	3	1	2	2	2	2	1	3	3	1
South Africa	2	3	1	4	3	1	2	1	0	0	2	3	3	1	3	3	1	1	2	1	3	2	1	1	5
India	1	1	1	1	1	1	1	1	0	0	2	1	1	1	1	1	1	1	1	0	2	1	0	0	1
None of these	12	10	11	14	12	10	12	16	8	15	6	11	12	11	3	10	13	15	12	11	11	11	13	12	9
Don't know	18	14	18	14	15	22	17	18	23	26	15	15	19	18	12	15	20	22	16	21	15	19	19	19	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about having children inside or outside marriage, which of the following best reflects your view?																									
It is wrong to have children outside marriage	12	17	9	9	18	8	10	16	12	19	9	1	13	11	10	7	10	20	12	12	15	13	12	11	9
It is not wrong to have children outside marriage, but it is preferable to have children inside marriage	51	60	47	56	59	47	49	59	47	71	42	42	48	55	49	44	50	61	54	47	51	52	53	50	51
It is just as good to have children outside or inside marriage	29	18	38	30	18	36	34	21	34	9	40	50	30	28	32	39	32	15	28	31	26	29	28	31	31
It is preferable to have children outside marriage	1	2	1	0	1	1	0	0	0	0	1	1	1	0	0	2	1	0	0	1	0	1	0	1	3
None of these	3	1	3	4	1	4	3	2	4	1	3	2	3	3	2	3	4	1	2	3	3	2	2	4	3
Don't know	4	2	4	1	2	5	3	2	3	0	5	4	5	3	6	4	4	3	2	6	3	5	4	3	2
Do you think it is acceptable or unacceptable for people to have sex before they are married?																									
Acceptable	88	89	89	92	88	90	88	87	90	78	92	97	89	87	87	89	91	84	89	86	85	88	89	86	93
Unacceptable	7	7	7	5	7	6	7	8	7	12	4	1	6	7	6	7	4	10	7	7	8	6	6	8	4
Don't know	5	4	4	3	5	4	5	5	3	9	4	3	4	6	7	4	4	6	4	7	7	5	5	6	3
Since 2005 same-sex couples have been able to enter into civil partnerships. While civil partnerships offer the same legal rights as marriage, same-sex couples are not able to marry. Which of the following best reflects your																									
I would support same-sex marriage	43	34	49	46	34	47	51	35	35	22	59	66	36	49	58	61	42	20	45	39	48	41	40	43	49
I support civil partnerships, but would oppose same-sex	27	34	24	36	33	23	28	32	29	38	17	15	27	26	17	16	28	39	29	24	24	28	30	25	22
I oppose both civil partnerships and same-sex marriage	20	24	18	8	25	18	13	26	26	30	13	5	27	15	12	13	19	33	18	24	19	21	20	21	22
Don't know	10	8	8	10	9	11	8	7	11	10	11	14	10	10	13	11	11	8	8	13	10	10	10	12	7