

YouGov Survey Results

Sample Size: 2202
Fieldwork: 29th - 30th March 2011

Internal
All GB Adults
Unweighted Sample

Total	Gender		2010 Vote			Age				Social		Region				
	Male	Female	Cons	Lab	Lib Dem	18-24	25-39	40-59	60+	ABC 1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2202	1070	1132	690	589	487	266	562	753	621	1255	947	282	716	471	542	192
2202	1072	1130	675	539	532	135	523	865	679	1470	732	325	733	407	507	230
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Office of National Statistics Question: Overall, how satisfied are you with your life nowadays?

Not at all satisfied	0	1	1	1	1	1	0	0	1	1	1	1	1	1	0	1	1
	1	2	2	1	1	3	1	2	3	1	1	3	1	2	2	2	1
	2	4	5	3	3	5	2	3	6	2	4	4	6	3	3	4	4
	3	5	5	6	6	4	6	5	6	5	4	7	8	6	3	5	3
	4	7	6	7	6	7	6	6	8	5	5	8	7	5	7	7	8
	5	13	13	13	9	13	20	14	12	10	12	14	17	10	15	13	12
	6	15	14	15	13	14	15	14	18	12	16	13	13	14	16	15	14
	7	23	23	24	26	24	22	30	21	22	25	21	24	27	24	19	19
	8	19	22	17	23	18	19	18	17	23	21	17	17	19	20	20	23
	9	6	6	7	7	7	5	4	4	12	6	7	3	6	5	10	8
Very satisfied	10	4	3	5	5	6	3	2	3	7	3	5	4	4	4	4	6
Don't know	1	1	1	0	0	0	1	0	1	1	0	1	1	0	1	0	0
Mean	6.27	6.26	6.27	6.53	6.40	6.16	6.26	6.24	5.84	6.82	6.41	6.08	6.04	6.27	6.25	6.33	6.46

Office of National Statistics Question: Overall, how happy did you feel yesterday?

Not at all happy	0	1	1	2	1	2	1	1	2	1	1	2	1	2	1	1	2
	1	3	3	3	2	3	4	2	4	1	3	3	1	3	3	3	2
	2	4	4	3	2	4	4	3	5	3	3	4	4	4	4	3	4
	3	7	5	8	6	6	3	6	9	5	6	8	7	7	5	9	4
	4	8	8	7	7	7	11	8	7	6	7	8	12	5	8	8	7
	5	13	13	13	10	15	13	17	14	9	12	15	17	10	15	14	13
	6	13	14	13	14	14	13	16	15	10	15	12	15	14	13	12	14
	7	19	20	18	21	20	26	20	15	20	20	17	20	21	22	15	12
	8	16	16	16	19	14	11	13	17	20	18	14	10	17	15	17	21
	9	10	11	10	12	10	9	9	8	15	10	11	9	11	9	11	12
Very happy	10	6	4	7	6	5	4	4	4	10	5	6	3	6	5	6	10
Don't know	0	1	1	0	0	0	1	0	0	0	1	0	2	0	0	0	0
Mean	6.19	6.13	6.24	6.55	6.13	6.13	6.04	6.06	5.84	6.80	6.28	6.07	5.92	6.28	6.10	6.17	6.52

Office of National Statistics Question: Overall, how anxious did you feel yesterday?

Not at all anxious	0	8	10	7	10	10	6	6	7	7	14	7	11	8	9	5	10	12
	1	8	7	8	10	5	8	5	7	8	9	9	6	5	7	9	7	11
	2	13	15	12	14	14	14	15	12	12	16	15	12	13	14	10	15	13
	3	12	12	12	12	12	12	9	11	13	13	12	12	13	12	13	12	10
	4	8	7	10	8	8	8	9	8	9	8	8	8	10	7	11	8	7
	5	14	13	16	13	14	14	19	17	14	11	14	14	17	14	15	14	13
	6	10	10	9	9	11	11	9	11	9	9	11	8	10	10	9	9	11
	7	11	12	10	10	11	12	10	12	13	9	10	12	10	11	14	11	8
	8	8	7	9	8	9	7	12	8	8	7	8	9	8	9	9	7	8
	9	3	3	4	3	3	4	3	3	4	3	3	4	2	4	3	3	4
Very anxious	10	3	3	3	3	2	3	2	2	4	2	3	2	2	2	2	3	3
Don't know		1	2	0	0	1	0	3	1	1	0	1	1	2	0	1	1	0
Mean		4.36	4.25	4.47	4.15	4.40	4.42	4.66	4.56	4.58	3.81	4.35	4.39	4.36	4.35	4.59	4.27	4.15

Office of National Statistics Question: Overall, to what extent do you feel the things you do in your life are worthwhile?

Not at all worthwhile	0	2	2	1	1	3	2	3	2	2	1	1	3	0	2	1	2	3
	1	2	2	2	1	2	3	6	2	2	1	2	3	4	3	1	1	2
	2	4	3	4	4	3	3	4	3	4	3	4	4	4	3	3	5	3
	3	6	5	6	5	5	8	5	5	8	4	5	6	8	5	6	5	6
	4	4	4	4	4	3	4	4	5	4	2	3	4	6	3	4	5	1
	5	14	15	13	12	15	14	12	16	14	13	12	17	16	12	15	16	13
	6	13	11	14	13	14	14	19	13	12	12	15	11	10	15	12	13	15
	7	19	19	19	19	19	20	14	21	18	21	21	17	22	21	20	17	16
	8	19	20	18	20	20	18	20	19	18	20	20	18	16	20	20	17	22
	9	10	11	10	12	10	11	7	8	11	13	10	10	7	11	11	11	8
Very worthwhile	10	7	5	8	10	6	4	5	6	6	9	6	7	6	7	4	8	9
Don't know		1	2	0	0	1	0	2	2	1	1	1	1	2	0	2	1	1
Mean		6.42	6.36	6.47	6.75	6.44	6.25	5.93	6.36	6.28	6.84	6.56	6.22	6.12	6.49	6.46	6.41	6.48

END OF ONS QUESTIONS

BEGINNING OF YOUTOV QUESTIONS

	24-25th Nov	29-30th Mar																
And taking all things into account, what about your general well-being right now, on a scale of 0 to 10, where 0 means 'completely miserable' and 10 means 'completely happy'?																		
Completely miserable	0	1	1	1	1	1	1	1	1	2	1	1	2	1	2	1	1	0
	1	2	2	3	1	2	3	3	2	3	2	2	3	4	2	2	2	1
	2	4	5	3	2	4	3	9	3	4	1	3	5	6	3	3	4	3
	3	6	5	7	5	5	6	6	5	9	4	5	7	5	5	8	6	4
	4	6	7	5	5	6	6	4	5	6	5	6	6	8	4	6	7	5
	5	12	11	13	9	14	11	9	15	12	9	12	11	16	11	12	11	11
	6	13	14	13	12	13	13	17	13	15	9	13	13	10	15	11	14	11
	7	21	21	20	20	21	24	13	25	19	22	22	20	23	21	21	20	22
	8	24	24	23	28	23	22	28	21	21	28	25	21	19	25	25	21	28
	9	9	8	10	11	7	8	8	7	6	14	9	9	6	8	9	12	8
Completely happy	10	3	2	4	5	2	1	1	2	2	5	3	3	3	3	2	2	6
Don't know		0	0	0	0	0	0	1	1	0	0	0	0	1	0	0	1	0
Mean		6.33	6.27	6.39	6.74	6.24	6.20	6.08	6.31	5.97	6.91	6.48	6.14	5.98	6.40	6.29	6.34	6.72
When, if ever, was the last time you felt really happy?																		
Today	18	19	18	19	22	16	18	15	19	14	25	19	18	15	18	17	20	26
Yesterday	12	8	9	7	10	6	10	12	9	6	10	9	8	8	10	7	8	6
Within the last week	29	25	24	25	27	25	26	29	27	26	20	27	22	24	26	25	24	25
Within the last fortnight	7	6	6	6	5	8	7	9	7	6	5	7	5	5	8	5	6	4
Within the last month	9	7	6	8	6	9	7	5	7	8	6	7	6	7	7	7	7	6
Longer than a month ago	22	21	21	21	20	21	21	13	18	25	22	20	22	23	19	23	22	17
Not applicable, I have never felt really happy	2	2	2	1	1	1	2	1	2	2	1	2	2	2	2	1	1	3
I don't know/ can't remember	12	13	12	9	16	9		16	12	13	11	10	16	15	10	14	12	12

Look at the following list and please say whether you feel generally positive or negative about them:

Your relationships with your closest family

Positive	80	84	82	85	89	83	85	77	84	82	89	85	83	81	85	84	85	79
Negative	8	7	8	7	4	7	6	10	7	8	5	7	7	10	6	6	7	11
Neither	13	9	10	8	7	10	9	13	9	10	7	9	10	9	9	10	8	10

Your relationships with your friends

Positive	70	75	71	79	80	78	70	72	69	73	83	76	74	75	76	74	74	76
Negative	9	8	10	7	6	7	11	10	11	9	6	9	8	8	8	6	11	11
Neither	21	17	20	14	15	15	19	18	20	18	11	16	18	17	16	20	15	13

Your work

[Only those who said they work]

Positive	52	47	47	47	52	45	46	50	49	43	54	48	46	43	53	43	46	43
Negative	32	31	30	32	29	33	27	28	29	35	22	30	33	30	25	35	33	35
Neither	16	22	23	21	19	22	26	22	22	22	23	22	22	27	22	22	20	22

Your financial situation

Positive	33	35	41	30	44	33	34	34	34	31	43	40	30	36	35	33	37	36
Negative	42	44	39	49	35	47	45	49	44	49	36	39	51	41	44	47	44	44
Neither	25	21	20	21	21	20	22	17	22	20	21	21	20	24	21	21	19	19

Your health

Positive	55	56	58	54	61	55	53	64	67	51	48	60	51	57	54	54	57	62
Negative	24	24	22	26	20	25	25	14	15	29	30	21	28	21	25	23	24	22
Neither	21	20	20	20	19	20	22	21	17	20	22	20	21	23	20	23	19	16

Your prospects for the future

Positive	52	39	41	37	45	34	39	50	46	32	36	44	32	38	41	34	38	44
Negative	30	33	31	35	28	37	32	31	28	39	32	29	39	36	31	34	35	29
Neither	17	28	28	29	27	29	29	19	27	30	32	28	29	26	28	32	27	27

Your leisure time

Positive	57	61	62	61	66	59	61	60	61	55	70	65	56	58	64	60	62	57
Negative	26	20	19	21	15	22	23	23	21	24	13	18	23	23	19	18	20	24
Neither	17	19	19	19	19	19	16	17	18	21	18	17	22	19	18	21	18	19

Your ability to control your overall situation

Positive	46	39	42	36	46	38	35	39	43	32	45	43	35	34	42	36	40	43
Negative	36	37	35	38	33	38	41	37	35	43	31	35	40	42	36	40	35	31
Neither	18	24	22	25	20	24	25	24	22	25	24	23	25	24	22	24	25	26

Your influence on the world around you

Positive	41	17	19	16	17	18	20	32	25	13	10	22	12	21	18	16	16	18
Negative	35	44	43	45	42	46	45	32	36	48	51	40	49	43	44	42	47	41
Neither	24	39	38	39	42	36	35	37	39	39	39	38	40	37	38	42	37	42

Thinking about the last few years, would you say overall that your life is getting better or worse?

A lot better	18	8	8	7	8	8	8	12	12	5	5	9	6	11	8	5	9	5
A little better	31	23	24	22	26	19	27	40	30	19	16	27	18	22	28	19	21	25
TOTAL BETTER	49	31	32	29	34	27	35	52	42	24	21	36	24	33	36	24	30	30
Staying about the same	18	30	30	31	34	31	27	20	27	29	40	30	31	27	31	30	30	35
A little worse	19	22	22	23	21	26	21	15	19	26	24	22	23	22	20	26	23	21
A lot worse	13	13	12	14	11	14	13	6	8	20	15	11	17	13	12	16	14	12
TOTAL WORSE	32	35	34	37	32	40	34	21	27	46	39	33	40	35	32	42	37	33
Don't know	0	3	3	2	1	2	2	8	4	1	1	2	4	4	1	4	3	3

What about for other people around you? Would you say things for them were getting...?

A lot better	6	3	3	3	2	3	7	5	2	1	3	3	4	3	2	3	2
A little better	25	14	16	12	18	11	17	25	21	9	10	17	10	14	15	10	15
TOTAL BETTER	31	17	19	15	21	13	20	32	26	11	11	20	13	18	18	12	19
Staying about the same	30	32	36	29	35	32	32	29	33	32	34	35	29	29	31	36	32
A little worse	26	32	28	36	28	38	31	18	26	35	38	30	34	31	33	31	32
A lot worse	12	10	9	11	8	10	9	5	4	15	11	9	12	9	9	12	10
TOTAL WORSE	38	42	37	47	36	48	40	23	30	50	49	39	46	40	42	43	42
Don't know	0	9	9	8	7	7	8	17	12	6	6	6	12	12	8	9	8

Here are six things people have said about the idea of a general well-being index. In each case, please say whether you agree or disagree.

Well-being is too personal to be measured on a national level.

Agree	38	66	63	68	68	65	70	55	65	64	72	66	65	59	70	64	64	67
Disagree	44	16	18	14	17	16	17	15	17	18	13	18	13	17	16	18	15	14
Not sure	18	18	19	18	16	19	14	30	19	17	15	16	21	24	13	19	21	18

A well-being index could accurately reflect the real standard of living of the nation.

Agree	38	24	26	23	25	24	25	34	24	22	23	23	26	23	22	26	25	25
Disagree	40	49	51	47	49	48	52	38	47	53	51	52	45	47	51	45	50	50
Not sure	22	27	24	30	26	28	24	29	29	25	26	25	29	30	26	28	25	26

The idea of 'well-being' is well-intentioned but, ultimately, silly.

Agree	33	49	53	46	52	47	53	37	47	52	53	52	46	45	50	50	50	49
Disagree	52	25	25	26	24	24	26	31	27	25	21	26	24	28	27	20	26	25
Not sure	15	26	22	29	24	29	21	31	27	23	26	22	30	27	23	30	25	26

The government should use the idea of well-being to become more sensitive to the real effects of its policies.

Agree	72	55	50	60	51	59	57	55	52	54	59	53	58	52	59	55	55	48
Disagree	15	19	24	14	24	17	18	13	19	21	18	21	16	17	19	14	21	27
Not sure	13	26	25	27	25	24	26	31	28	25	23	26	26	32	22	31	24	26

The government is wasting money in trying to measure well-being.

Agree	33	60	62	59	64	60	61	47	58	62	66	60	60	53	62	60	62	60
Disagree	50	16	17	14	15	15	17	15	17	16	14	16	15	18	18	15	11	16
Not sure	17	24	21	27	21	25	22	38	25	22	20	23	25	30	20	25	26	25

Detailed information on the nation's well-being could improve how the government spends taxpayers' money.

Agree	53	30	31	28	30	28	31	40	28	29	27	28	31	26	33	29	27	30
Disagree	26	40	43	37	42	41	41	24	39	44	43	43	36	39	37	41	44	41
Not sure	22	30	26	35	28	31	27	36	33	27	29	29	32	35	30	30	29	29

Thinking about your general well-being, which, if any, do you think are most important to you? Tick no more than FOUR:

Your relationships with your closest family	68	83	77	87	86	84	83	75	79	84	87	82	84	78	84	84	83	78
Your health	54	78	77	78	82	78	77	61	67	81	90	77	79	72	77	80	79	78
Your financial situation	46	69	67	71	76	68	62	58	62	73	76	69	69	66	69	72	67	73
Your relationships with your friends	44	37	33	40	33	36	43	55	41	30	34	37	37	44	36	36	34	39
Your prospects for the future	44	28	30	27	26	28	27	51	30	27	19	27	31	32	28	27	29	28
Your ability to control your overall situation	41	34	35	33	36	32	39	25	28	37	40	36	31	29	36	35	32	35
Your leisure time	29	22	27	17	23	21	25	18	25	22	21	24	19	25	21	21	22	23
Your work	29	9	9	9	9	8	10	5	15	11	2	11	6	9	11	9	7	5
Your influence on the world around you	25	5	5	5	4	6	7	8	5	4	5	6	4	7	5	6	4	5
None of these	1	1	2	0	0	1	1	2	1	1	0	1	1	1	1	0	1	1
Don't know	0	1	2	1	1	1	1	4	2	1	0	1	2	4	0	2	2	1

On which of the following, if any, do you think government policies have at least some influence?

Your financial situation	88	70	71	70	73	71	75	63	69	70	74	74	65	69	75	69	66	71
Your prospects for the future	77	50	52	48	50	50	54	53	50	52	45	52	46	49	52	50	46	53
Your health	48	33	35	31	32	34	36	33	28	29	41	32	33	32	35	30	31	36
Your work	54	31	34	29	27	36	35	30	46	38	11	36	25	34	33	30	30	30
Your ability to control your overall situation	54	26	27	26	26	26	33	22	22	29	29	28	25	19	30	25	26	26
Your influence on the world around you	49	18	20	16	15	18	25	19	17	19	17	20	16	16	19	20	16	20
Your leisure time	26	12	13	11	9	14	14	15	14	11	10	13	11	17	11	12	11	10
Your relationships with your closest family	9	5	6	3	5	5	4	8	4	6	2	4	6	6	4	5	5	3
Your relationships with your friends	8	3	4	2	2	5	4	5	4	3	2	3	4	4	3	2	3	5
None of these	5	21	19	23	20	21	16	23	20	22	21	17	27	21	18	23	24	22