

YouGov Survey Results

Sample Size: 2206 GB Adults
Fieldwork: 14th - 15th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2206	636	749	162	646	593	504	1072	1134	267	563	754	622	1257	949	282	717	472	543	192	
Unweighted Sample	636	706	165	648	563	532	1042	1164	135	563	873	635	1494	712	344	713	439	481	229	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A British soap opera recently included a scene where two gay men were shown lying in bed together, with no tops on, and bedclothes pulled up to their chests. The two characters also shared a brief kiss. Which of the following statements comes closest to your own view?

[Split A n=509]

It is acceptable to broadcast this scene before the 9pm watershed	37	23	46	59	20	44	60	36	39	53	56	37	16	41	33	33	35	36	46	28
It is acceptable to broadcast this scene, but only after the 9pm watershed	39	54	32	29	50	35	24	40	39	43	28	41	45	39	40	44	38	41	33	52
It is not acceptable to broadcast this scene at any time	16	18	14	9	20	13	14	17	15	4	6	15	29	15	17	14	20	14	15	10
Don't know	8	6	8	3	9	9	3	7	8	0	9	7	10	6	10	8	7	9	6	10

A British soap opera recently included a scene where a man and a woman were shown lying in bed together, with no tops on, and bedclothes pulled up to the man's chest and just below the woman's neck. The two characters also shared a brief kiss. Which of the following statements comes closest to your own view?

[Split B n=566]

It is acceptable to broadcast this scene before the 9pm watershed	56	52	62	61	53	61	62	64	48	61	67	58	44	54	58	51	57	57	52	68
It is acceptable to broadcast this scene, but only after the 9pm watershed	36	43	28	31	42	30	33	30	41	33	24	38	44	35	37	27	38	33	41	29
It is not acceptable to broadcast this scene at any time	4	5	3	0	4	4	2	2	6	3	3	2	8	6	2	12	2	5	3	1
Don't know	4	0	6	7	1	5	3	3	5	4	6	3	4	5	3	9	3	4	4	2

Fieldwork: 14th - 15th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2206	636	749	162	646	593	504	1072	1134	267	563	754	622	1257	949	282	717	472	543	192
Unweighted Sample	636	706	165	648	563	532	1042	1164	135	563	873	635	1494	712	344	713	439	481	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A British soap opera recently included a scene where a married couple were shown lying in bed together, with no tops on, and bedclothes pulled up to the man's chest and above the woman's breasts. The two characters also shared a brief kiss. Which of the following statements comes closest to your own view?

[Split C n=597]

It is acceptable to broadcast this scene before the 9pm watershed	58	57	62	65	54	64	67	64	51	49	66	65	44	62	52	56	57	57	55	71
It is acceptable to broadcast this scene, but only after the 9pm watershed	31	36	29	30	38	29	26	27	36	22	27	27	47	29	35	35	36	27	32	19
It is not acceptable to broadcast this scene at any time	5	4	4	4	4	6	6	3	7	7	2	4	9	3	7	1	5	7	6	1
Don't know	6	2	5	0	4	1	2	6	6	22	5	5	0	5	6	7	2	9	7	9

A British soap opera recently included a scene where two gay women were shown lying in bed together, with no tops on, and bedclothes pulled up above the women's breasts. The two characters also shared a brief kiss. Which of the following statements comes closest to your own view?

[Split D n=534]

It is acceptable to broadcast this scene before the 9pm watershed	36	31	40	60	26	37	44	39	33	68	54	31	9	36	36	37	37	41	34	25
It is acceptable to broadcast this scene, but only after the 9pm watershed	47	51	51	27	55	53	33	44	50	13	36	48	71	47	47	54	47	37	46	54
It is not acceptable to broadcast this scene at any time	12	13	7	9	14	5	17	11	13	11	7	12	16	11	12	7	11	14	12	16
Don't know	6	5	2	4	5	5	6	6	5	8	3	8	3	6	5	2	4	8	8	5