

YouGov Survey Results

Sample Size: 1985

Fieldwork: 19th - 20th July 2011

| | | Ge | nder | Age | | | | Social Grade | | Region | | | | |
|--|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Channel 5 | Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| All GB Adults | 1985 | 965 | 1020 | 240 | 506 | 679 | 560 | 1131 | 854 | 254 | 645 | 425 | 488 | 173 |
| Unweighted Sample | 1985 | 966 | 1019 | 143 | 518 | 790 | 534 | 1271 | 714 | 342 | 665 | 357 | 440 | 181 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Have you ever given your husband / wife / partner a password to access your email or social networking account? | | | | 1 | | | | 1 | | | | | | |
| Yes | 47 | 45 | 49 | 40 | 50 | 50 | 43 | 46 | 48 | 42 | 48 | 49 | 46 | 45 |
| No | 34 | 37 | 32 | 26 | 32 | 36 | 38 | 37 | 32 | 36 | 34 | 34 | 35 | 34 |
| Not applicable - I do not have a partner | 17 | 16 | 17 | 28 | 16 | 12 | 18 | 16 | 17 | 20 | 16 | 15 | 16 | 19 |
| Don't know | 2 | 2 | 2 | 6 | 2 | 1 | 1 | 1 | 3 | 2 | 2 | 2 | 3 | 1 |
| Rebased (Excluding N/A + Don't Know) | | | | | | | | | | | | | | |
| Yes | 58 | 55 | 61 | 60 | 61 | 58 | 53 | 56 | 60 | 54 | 59 | 59 | 57 | 57 |
| No | 42 | 45 | 39 | 40 | 39 | 42 | 47 | 44 | 40 | 46 | 41 | 41 | 43 | 43 |
| a password to access their email or social networking account? Yes No Not applicable - I do not have a partner Don't know | 49 31 19 2 | 48 32 18 2 | 49 29 19 2 | 42 21 30 7 | 55 27 17 1 | 51 34 14 1 | 43 35 21 2 | 48 32 18 1 | 49 29 19 3 | 45 29 24 2 | 49 32 18 2 | 49 31 17 2 | 50 31 17 3 | 49 28 22 2 |
| Rebased (Excluding N/A + Don't Know) | | | | | | | | | | | | | | |
| Yes | 61 | 60 | 62 | 67 | 67 | 60 | 55 | 60 | 63 | 61 | 61 | 61 | 62 | 64 |
| No | 39 | 40 | 38 | 33 | 33 | 40 | 45 | 40 | 37 | 39 | 39 | 39 | 38 | 36 |
| Have you ever logged into a partner or ex- partner's email or social networking account without their knowledge? Yes | 17 | 15 | 19 | 27 | 25 | 14 | 9 | 17 | 18 | 15 | 18 | 19 | 15 | 19 |
| No | 70 | 70 | 69 | 45 | 63 | 76 | 78 | 71 | 68 | 69 | 70 | 67 | 71 | 67 |
| Not applicable - I have never had a partner | 11 | 12 | 11 | 22 | 10 | 8 | 12 | 11 | 12 | 14 | 10 | 12 | 11 | 12 |
| Don't know | 2 | 2 | 1 | 6 | 2 | 1 | 1 | 1 | 3 | 2 | 1 | 2 | 3 | 1 |
| Rebased (Excluding N/A + Don't Know) Yes No | 20 80 | 18 82 | 22 78 | 38 62 | 29 71 | 16 84 | 10 90 | 19 81 | 21 79 | 18 82 | 20 80 | 22 78 | 17 83 | 22 78 |