

YouGov / Internal Survey Results

Sample Size: 2783 GB Adults
Fieldwork: 24th - 25th July 2011

	Gender		Age				Social grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2783	1353	1430	337	710	952	785	1586	1197	356	904	596	685	242
Unweighted Sample	2783	1301	1482	215	722	1098	748	1831	952	413	945	529	658	238
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose, which ONE of the following "summer songs" is your favourite?

Summer of 69 - Bryan Adams	11	9	13	21	15	11	4	11	12	7	10	11	14	12
Here comes the Sun - The Beatles	8	9	7	6	7	8	9	8	8	7	8	8	8	7
In the summertime - Mungo Jerry	7	6	7	3	3	8	11	6	8	7	6	8	6	8
Sunny Afternoon - The Kinks	7	8	6	6	5	6	10	8	6	7	7	7	8	8
Walking on Sunshine - Katrina and the waves	7	5	9	6	8	9	4	8	6	9	7	6	6	9
Summertime (and the living is easy) - Ella Fitzgerald	7	6	9	2	3	6	15	8	6	8	8	6	8	3
Summertime - Fresh Prince & Jazzy Jeff	5	5	5	7	12	2	0	5	5	5	6	4	6	1
Summer Breeze - Isley Brothers	4	4	5	1	2	8	3	4	5	5	3	5	4	6
I Can See Clearly Now - Jimmy Cliff	4	4	4	3	3	4	6	4	5	4	4	6	4	2
Sufin' USA - The Beach Boys	4	3	4	5	3	3	5	4	3	4	4	4	2	4
School's Out - Alice Cooper	3	4	3	3	4	5	1	3	3	4	4	2	3	2
Sun is Shining - Bob Marley	3	4	2	7	6	1	0	3	3	4	2	4	3	4
Boys of Summer- Don Henley	3	4	3	3	5	4	1	3	4	3	3	3	4	3
Summer Loving - A song from Grease	3	2	5	2	2	5	3	3	4	4	3	3	3	4
Summer in the City - Lovin Spoonfuls	2	2	2	0	2	2	4	2	2	2	2	2	2	3
The sun has got his hat on - Various	2	2	2	3	1	1	4	2	3	1	2	2	2	3
Cruel Summer - Bananarama	1	1	1	1	1	1	1	0	1	1	0	2	1	0
Staying out for the summer - Dodgy	1	1	1	1	3	1	0	1	1	0	1	1	1	2
Here comes the summer - The Undertones	1	2	1	1	1	2	1	2	1	1	1	2	1	2
Other	3	3	3	4	3	2	3	3	2	2	3	2	3	2
Not applicable, I do not have a favourite summer song	10	12	9	9	7	10	14	10	11	13	10	10	9	12
Don't know	2	3	2	6	3	2	1	2	2	3	3	1	1	2