

YouGov Survey Results

Sample Size: 2709 GB Adults
Fieldwork: 23rd - 24th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2709	756	909	190	841	722	624	1317	1392	328	691	926	764	1544	1165	347	880	580	666	236
Unweighted Sample	2709	767	815	196	858	664	635	1306	1403	172	699	1005	833	1815	894	408	869	551	636	245
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about prices in an off-licence, supermarket or wine merchant, rather than in a restaurant or bar, how much would you consider a "decent" bottle of wine to cost?

Less than £3	1	0	1	2	0	1	1	1	0	1	0	1	1	1	1	0	1	1	1	0
Between £3 and £3.99	4	3	5	3	3	5	2	4	3	2	3	4	5	2	5	1	3	4	5	3
Between £4 and £4.99	11	11	13	8	10	13	10	11	11	4	9	13	14	10	13	5	10	12	16	7
Between £5 and £5.99	20	21	20	20	20	20	20	20	20	16	21	22	18	20	19	21	19	20	19	24
Between £6 and £7.99	22	23	23	20	23	23	21	21	23	22	24	21	23	22	22	18	22	24	23	23
Between £8 and £9.99	18	22	17	17	21	16	17	16	20	12	18	19	18	20	15	23	20	16	15	15
Between £10 and £14.99	10	10	8	15	12	7	12	11	9	18	11	8	7	11	8	13	10	9	8	10
Between £15 and £19.99	2	3	2	1	2	2	3	3	1	5	3	1	1	2	2	4	3	1	1	2
Between £20 and £29.99	1	1	1	1	1	0	2	1	1	3	1	1	0	1	1	1	1	1	1	2
Between £30 and £50	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
More than £50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	11	7	11	13	9	12	11	12	11	15	9	11	12	9	14	12	10	13	10	14
AVERAGE	7.61	7.84	7.37	7.88	7.89	7.09	8.15	7.76	7.57	9.59	7.91	7.30	7.02	7.83	7.35	8.87	7.86	7.36	7.14	7.91