October 4-11, 2012 , 546 Likely Voters



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1. Likelihood of voting

How likely is it that you will vote in the election for president this November?

		Age			Gender Race				Party ID				
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Definitely will vote	93%	92%	85%	95%	96%	93%	92%	93%	93%	100%	94%	90%	95%
Probably will vote	7%	8%	15%	5%	4%	7%	8%	7%	7%	0%	6%	10%	5%
Maybe will vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(546)	(46)	(77)	(289)	(134)	(246)	(300)	(507)	(32)	(7)	(176)	(196)	(163)

		2012 Pres	idential vote	2008 Pres	idential vote		Re	gion		
	Total	Obama	Romney	Obama	McCain	St Louis City and County	East Central	Kansas City Area	North	South
Definitely will vote	93%	93%	96%	93%	95%	93%	92%	91%	92%	95%
Probably will vote	7%	7%	4%	7%	5%	7%	8%	9%	8%	5%
Maybe will vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(546)	(234)	(261)	(253)	(252)	(126)	(76)	(106)	(83)	(155)

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2. 2012 Presidential Vote

Who will you vote for in the 2012 Presidential election?

		Age			Gender Race				Party ID				
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	41%	66%	40%	38%	30%	34%	49%	35%	92%	49%	94%	34%	2%
Mitt Romney	49%	30%	49%	49%	60%	55%	41%	53%	6%	51%	0%	47%	93%
Other	1%	2%	0%	1%	2%	2%	1%	1%	0%	0%	0%	3%	0%
Not sure	9%	3%	11%	12%	8%	10%	9%	10%	2%	0%	5%	15%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(546)	(46)	(77)	(289)	(134)	(246)	(300)	(507)	(32)	(7)	(176)	(196)	(163)

		2012 Presidential vote		2008 Pres	idential vote	Region							
	Total	Obama	Romney	Obama	McCain	St Louis City and County	East Central	Kansas City Area	North	South			
Barack Obama	41%	100%	0%	85%	1%	58%	28%	48%	40%	31%			
Mitt Romney	49%	0%	100%	7%	90%	34%	54%	46%	47%	59%			
Other	1%	0%	0%	2%	0%	0%	2%	0%	2%	1%			
Not sure	9%	0%	0%	7%	9%	8%	17%	6%	11%	8%			
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
(Unweighted)	(546)	(234)	(261)	(253)	(252)	(126)	(76)	(106)	(83)	(155)			

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3. 2012 Presidential Vote (leaners allocated)
Who will you vote for in the 2012 Presidential election?

			Α	ge		Gender Race				Party ID			
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	42%	66%	42%	40%	32%	35%	51%	37%	92%	49%	97%	36%	2%
Mitt Romney	52%	32%	54%	52%	64%	59%	45%	57%	6%	51%	1%	52%	96%
Other	1%	2%	0%	1%	2%	2%	1%	1%	0%	0%	0%	3%	0%
Not sure	4%	0%	4%	7%	2%	5%	3%	5%	2%	0%	2%	8%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(546)	(46)	(77)	(289)	(134)	(246)	(300)	(507)	(32)	(7)	(176)	(196)	(163)

		2012 Presidential vote		2008 Pres	idential vote	Region							
	Total	Obama	Romney	Obama	McCain	St Louis City and County	East Central	Kansas City Area	North	South			
Barack Obama	42%	100%	0%	87%	2%	60%	32%	49%	40%	32%			
Mitt Romney	52%	0%	100%	8%	95%	34%	60%	50%	54%	62%			
Other	1%	0%	0%	2%	0%	0%	2%	0%	2%	1%			
Not sure	4%	0%	0%	3%	3%	5%	7%	1%	4%	4%			
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
(Unweighted)	(546)	(234)	(261)	(253)	(252)	(126)	(76)	(106)	(83)	(155)			

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4. 2012 Presidential Vote Certainty

Is your mind made up, or is it still too early to say for sure?

		Age			Gender Race					Party ID			
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
My mind is made up	85%	73%	86%	86%	88%	84%	86%	84%	92%	100%	93%	76%	88%
Too early to say for sure	5%	23%	3%	1%	2%	5%	5%	5%	6%	0%	2%	6%	7%
Undecided	10%	4%	11%	13%	10%	11%	9%	11%	2%	0%	5%	18%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(546)	(46)	(77)	(289)	(134)	(246)	(300)	(507)	(32)	(7)	(176)	(196)	(163)

	2012 Presidential vote		2008 Pres	idential vote	Region							
	Total	Obama	Romney	Obama	McCain	St Louis City and County	East Central	Kansas City Area	North	South		
My mind is made up	85%	95%	94%	86%	87%	85%	76%	93%	86%	83%		
Too early to say for sure	5%	5%	6%	6%	3%	7%	6%	1%	1%	8%		
Undecided	10%	0%	0%	8%	9%	8%	18%	6%	13%	9%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted)	(546)	(234)	(261)	(253)	(252)	(126)	(76)	(106)	(83)	(155)		

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5. 2012 Senate Vote

Who will you vote for in this year's U.S. Senate race?

		Age			Gender Race					Party ID			
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Claire McCaskill	47%	69%	47%	46%	37%	41%	54%	42%	94%	49%	97%	46%	4%
Todd Akin	42%	24%	38%	43%	55%	49%	34%	46%	6%	38%	1%	40%	82%
Not sure	11%	6%	16%	11%	8%	10%	12%	12%	0%	13%	2%	14%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(523)	(41)	(72)	(278)	(132)	(240)	(283)	(485)	(31)	(7)	(171)	(189)	(153)

		2012 Presidential vote		2008 Pres	idential vote	Region							
	Total	Obama	Romney	Obama	McCain	St Louis City and County	East Central	Kansas City Area	North	South			
Claire McCaskill	47%	99%	0%	93%	6%	65%	38%	51%	48%	36%			
Todd Akin	42%	0%	85%	4%	78%	33%	51%	37%	36%	50%			
Not sure	11%	1%	15%	3%	16%	2%	11%	12%	16%	14%			
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
(Unweighted)	(523)	(229)	(246)	(245)	(243)	(126)	(74)	(98)	(78)	(147)			

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6. 2012 Gubernatorial Vote

Who will you vote for in this year's governor's race?

		Age			Gender Race					Party ID			
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Jay Nixon	54%	55%	48%	57%	53%	57%	50%	50%	88%	62%	95%	50%	24%
Dave Spence	36%	28%	38%	36%	41%	40%	32%	39%	12%	38%	2%	36%	66%
Not sure	10%	18%	14%	8%	6%	3%	17%	11%	0%	0%	3%	14%	10%
Totals (Unweighted)	100% (533)	100% (41)	100% (74)	100% (286)	100% (132)	100% (240)	100% (293)	100% (495)	100% (31)	100% (7)	100% (169)	100% (194)	100% (159)

	Total	2012 Presidential vote		2008 Presidential vote		Region					
		Obama	Romney	Obama	McCain	St Louis City and County	East Central	Kansas City Area	North	South	
Jay Nixon	54%	93%	21%	89%	25%	67%	45%	54%	58%	45%	
Dave Spence	36%	2%	70%	5%	66%	26%	44%	34%	31%	45%	
Not sure	10%	5%	9%	7%	9%	7%	11%	12%	10%	10%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(533)	(226)	(256)	(247)	(250)	(125)	(75)	(102)	(81)	(150)	

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7. 2012 Congressional Vote

Who will you vote for in this year's U.S. House race?

		Age			Gender		Race			Party ID			
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Democratic candidate	35%	47%	33%	38%	24%	32%	39%	30%	81%	57%	84%	26%	3%
Republican candidate	50%	37%	42%	51%	65%	56%	43%	54%	12%	43%	7%	53%	86%
Not sure	15%	16%	25%	11%	11%	12%	18%	16%	7%	0%	10%	21%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(532)	(43)	(75)	(281)	(133)	(239)	(293)	(494)	(32)	(6)	(171)	(192)	(158)

	Total	2012 Presidential vote		2008 Presidential vote		Region					
		Obama	Romney	Obama	McCain	St Louis City and County	East Central	Kansas City Area	North	South	
Democratic candidate	35%	77%	2%	72%	4%	50%	19%	43%	35%	25%	
Republican candidate	50%	8%	88%	13%	85%	36%	58%	42%	50%	62%	
Not sure	15%	14%	10%	16%	12%	13%	22%	15%	15%	12%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(532)	(229)	(256)	(243)	(249)	(125)	(73)	(104)	(82)	(148)	